CONFERENCE ABSTRACT

December 5-7, 2025

Cancun, Mexico

CANADA AFRICA
INTERNATIONAL BUSINESS CHAMBER OF COMMERCE

CONNECTING CANADA WITH AFRICA

Expand Business With Canada Africa Chamber

BECOME A MEMBER

Abstract Book

December 5-7, 2025 Cancun, Mexico

Format: Electronic Book

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Venue

Marina Puerto Cancún
December 06, 2025
Cancun, Mexico

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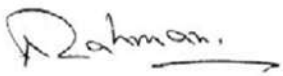
Welcome

As Conference Chair, I'm honored to welcome all participants to the Conference organized by **Global Conference Alliance Inc.**, taking place from **December 5–7, 2025**, in beautiful **Cancun, Mexico.**

This international conference provides a valuable platform to connect and collaborate with delegates from around the world across a wide range of disciplines, including management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Attendees will engage with insightful presentations that explore innovative research and emerging trends in both theoretical and applied domains.

Beyond the sessions, participants will have the opportunity to enjoy the vibrant culture and natural beauty of Cancun, renowned for its pristine beaches, turquoise waters, rich history, and exciting local experiences. Whether this is your first visit or a return trip, Cancun offers a unique and memorable backdrop for professional development and networking.

Thank you for choosing to be part of this meaningful event. Your participation will add great value to our shared mission of advancing research, collaboration, and global dialogue.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
Proudly Canadian, Truly Global

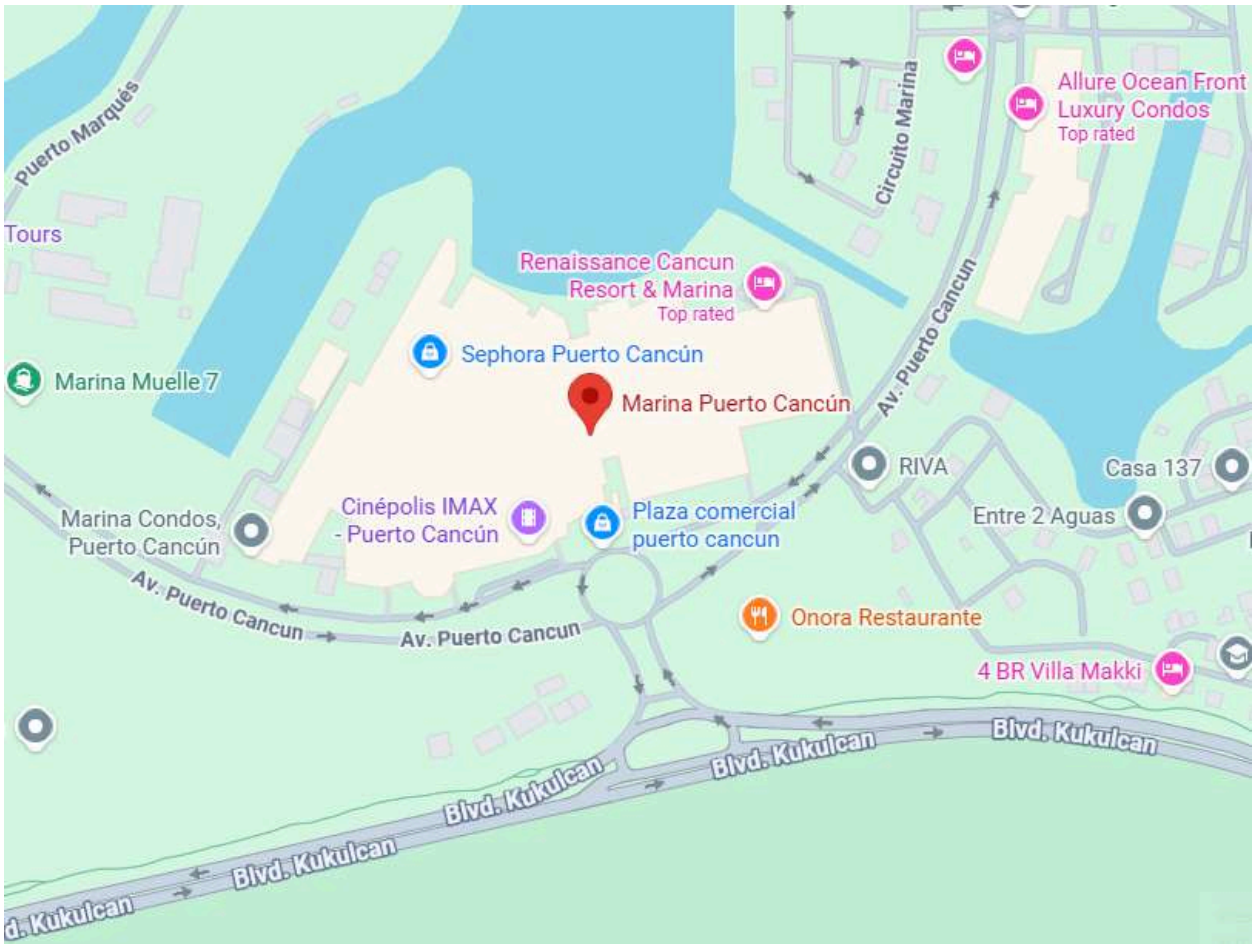
Conference Venue

https://www.coworkingcancun.com/

Marina Puerto Cancún

Blvd. Kulkulcán km. 1.5, Puerto Juarez, Zona Hotelera, 77500 Cancún, Q.R.

Directions:



Public Transit:

The venue is located in Marina Puerto Cancún, making it easily accessible for participants arriving from Cancun city or nearby areas. Attendees can use local ADO buses, taxis, or ride-sharing services for convenient access. For participants staying in the Zona Hotelera, the venue is reachable via short taxi rides or hotel shuttle services.

Driving & Parking :

Guests arriving by car can access parking directly at the marina. Both short-term and long-term parking options are available, with convenient access to the event spaces. We recommend reviewing local parking information in advance for rates and availability.

Accessibility :

The venue is fully accessible, featuring step-free entry, wide doors, and elevators where needed for smooth access to all areas, including the main event rooms. Accessible restrooms and designated accessible parking are available onsite. Its central location in the Marina ensures easy access for attendees with varying mobility needs.

Conference Time Schedule

December 06, 2025 - Cancun, Mexico

- **Friday, December 05, 2025 –** Arrival of the participants in Cancun, Mexico
- **Saturday, December 06, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

- **Registration will start from 1:00 PM, Gate Closed 1:30 PM**

Activity List, Saturday, 6th December 2025 (Cancun) (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:40 PM
Ice Breaking Session	1:40 PM - 2:00 PM
Technical Session 1: Information Technology and Computer Science; Machine Learning and Artificial Intelligence Keynote Speech by Mirza Zaeem Baig {virtual}	2:00 PM - 2:30 PM
Break	2:30 PM - 2:35 PM
Technical Session 2: Electrical and Mechanical Engineering Keynote Speech by Yasmin Jahir {virtual}	2:35 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
Technical Session 2: Business Management and Economics; Social Media and Management; Human Resource and Management Keynote Speech by Afzalur Rahman	3:10 PM - 3:40 PM
Photo Session and Certificate Giving Ceremony	3:40 PM - 4:00 PM
Closing Remarks	4:00 PM - 4:30 PM
Testimonials	4:30 PM - 5:00 PM

- **Sunday, December 07, 2025** – Optional City Tour (City tour is optional and subject to availability. Participants wishing to join must confirm in advance, as an additional fee applies. To book, please send your request to contact@globalconference.ca)

Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

Conference Committee

Keynote Speech

Dr. Afzalur Rahman

Doctor of Business Administration – DBA in International Business (USA)
Certified International Trade Professional – CITP (Canada)
Former Professor of Business Management – Douglas College (Canada)

Dr. Afzalur Rahman is the CEO of Global Conference Alliance, where he leads a team of professionals dedicated to delivering premier academic training, conference hosting, and event planning services to scholars and researchers worldwide. With more than 15 years of experience in higher education and international business, he is deeply committed to fostering knowledge exchange, cross-border collaboration, and innovation across disciplines.

In addition to his role at Global Conference Alliance, Dr. Rahman is the CEO and President of the Canada-Africa International Business Chamber of Commerce, an organization focused on strengthening economic ties, trade partnerships, and investment opportunities between Canada and African nations.

He is also the founder and CEO of Universal Training Corporation, a multidimensional training institute based in Vancouver, Canada. Dr. Rahman holds a Doctor of Business Administration in International Business, an MBA in Finance, and a Bachelor of Commerce in Business Administration and Management. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his extensive credentials and expertise.

Dr. Rahman has a rich background in academia, having taught at multiple universities in Canada, the United States, China, and Bangladesh. His teaching experience includes positions at Douglas College, the University of British Columbia, and several other institutions. He has also published numerous articles in peer-reviewed journals, with research interests that include international marketing, human resource management, business strategy, and global entrepreneurship.
Artificial Intelligence and Data Science. He is actively involved in research and has multiple publications in his research area.

Keynote Speech

Mirza Zaeem Baig

Sessional Faculty, University Canada West

Mirza Zaeem Baig has an MS and BS in Computer Science. He currently teaches Business Analytics, Predictive Analytics, and Digital Transformation at University Canada West in the MBA Department of Marketing, Strategy and Entrepreneurship. He has been teaching at multiple post-secondary institutions in Canada since he moved to the country in 2022. Mirza has more than ten years of academic and professional experience in multiple roles.

Before joining UCW, he worked at various universities in Pakistan, UAE and Australia. He has also served in the software industry at various technical roles. Mirza was involved in establishing the NVIDIA Research Center (the very first in Pakistan) and also received independent research grants from NVIDIA Corporation, USA.

He was previously involved with Emirates Aviation University (the education arm of the Emirates Group) where he worked on multiple data science projects and introduced multiple undergraduate level programs. He also taught multiple courses at the Dubai Campus of Curtin University, Australia for the Business and Computer Science programs.

He has also been involved at multiple technical roles in the IT industry during the previous years where he has executed multiple projects with multifunctional teams.His research interests lie in Artificial Intelligence and Data Science. He is actively involved in research and has multiple publications in his research area.

Keynote Speech

Yasmin Jahir

Committee Members

- **Dr. Afzalur Rahman,** Former Professor of Business Management – Douglas College
- **Dr. Michael Henry,** Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan,** Founder of Giant Marketers
  IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O'Fee K.C.,** Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Erogul**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Software Engineer
- **Dr. Imtiaz Ahmed,** Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA

Instructions for Oral Presentation

Saturday, December 06, 2025

Devices provided by the conference organizer:

- Laptop (with MS-Office and Adobe Reader)
- Projector and Screen

Materials provided by the presenters:

- PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- Regular oral presentation – 10 minutes including Q&A
- Keynote speech – 20 minutes

Instructions for Publication

Title: Conference Abstract December 5-7, 2025 Cancun, Mexico

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Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

Note

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CONFERENCE ALLIANCE INC. ™

Global Conference Alliance Inc.

★★★★★

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Mon to Fri (10 am – 6 pm PST)