

# CONFERENCE **ABSTRACT**

October 17-19, 2025  
Toronto, Canada





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INTERNATIONAL BUSINESS  
CHAMBER OF COMMERCE

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## **Abstract Book**

*October 17-19, 2025 Toronto, Canada*

**Format: Electronic Book**

**ISBN: 978-1-997875-02-4**

**Venue**

**George Brown College – Residence &  
Conference Centre**

**October 18, 2025**

**Toronto, Canada**



**Mailing Address:** Unit 170, 422 Richards Street,  
Vancouver, BC V6B 2Z4  
**Head Office:** Unit 300, 9850 King George Blvd,  
Surrey, BC V3T 0P9



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+1 672-971-2088 (Hotline & Whatsapp)  
Mon to Fri (10 am – 6 pm PST)

**Global Conference Alliance Inc.**  
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## Welcome

As Conference Chair, I am honored to welcome all participants to the conference organized by **Global Conference Alliance Inc.**, to be held on **October 17-19, 2025, in vibrant Toronto, Canada.**

This conference offers a remarkable platform for connecting and networking with delegates from around the world across diverse fields such as management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Attendees will engage with dynamic presentations showcasing innovative research and practical applications across both basic and applied disciplines.

In addition to the academic and professional benefits, the event also presents a wonderful opportunity to explore Toronto—a dynamic city known for its cultural richness, modern skyline, and iconic landmarks such as the CN Tower, Royal Ontario Museum, and the Distillery Historic District. It provides an inspiring backdrop for meaningful dialogue and collaboration.

Thank you for choosing to participate in this prestigious gathering. The diversity of our attendees is certain to foster enriching discussions, spark new collaborations, and advance our collective efforts in research and professional growth.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

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## Conference Venue

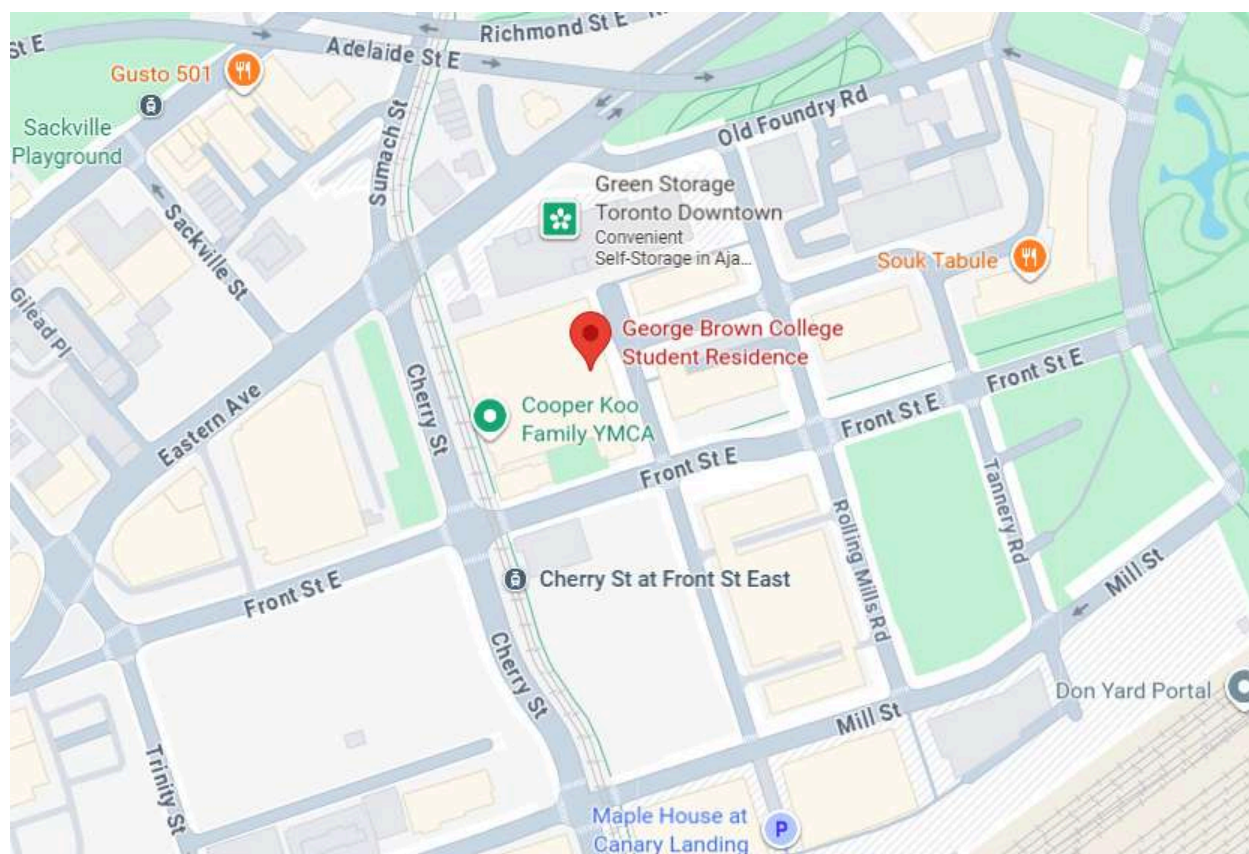
### **George Brown College – Residence & Conference Centre**

**Toronto Downtown**

**80 Cooperage St, Toronto**

**Ontario, M5A 0J3**

#### **Directions:**



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### Public Transit:

George Brown College – Residence & Conference Centre, Toronto Downtown, located at 80 Cooperage St, Toronto, ON M5A 0J3, is easily accessible by Toronto Transit Commission (TTC) services. Participants can take streetcars or buses connecting from Union Station or King Station. The venue is a short walk from the Distillery District and Parliament Street, with several nearby TTC stops providing convenient access. For those cycling, bike racks are available close to the entrance.

### Driving & Parking:

The George Brown College – Residence & Conference Centre is conveniently located in downtown Toronto and easily reachable by car via Lakeshore Boulevard East or Parliament Street. Limited on-site parking is available, and additional public parking lots can be found nearby in the Distillery District and surrounding areas. Street parking may also be available, but please check signage and local parking regulations before your arrival to ensure a smooth experience.

### Accessibility :

George Brown College – Residence & Conference Centre, Toronto Downtown, is a fully accessible facility designed to accommodate all guests. The venue features wheelchair-accessible entrances, elevators, and accessible washrooms. Its central location ensures excellent connectivity by public transit and car, making it easy for participants of all needs to attend comfortably.

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## Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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## Conference Schedule

### October 17-19, 2025 Toronto, Canada

**Disclaimer:** Please note the main conference day is 18th October, 2025 and the conference will be held at **George Brown College – Residence & Conference Centre**. If you need any help on the 17th October, 2025, please let us know by reaching out to our Hotline & Whatsapp number +1 672-971-2088. Otherwise, we are eager to have you on board on the conference day.

- **Friday, October 17, 2025** – Arrival of the participants in **Toronto, Canada**
- **Saturday, October 18, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:
- **Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

| <b>Activity List, Saturday, 18th October, 2025 (Conference Day)</b>                                                                                              | <b>Time</b>       |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Registration and Lunch                                                                                                                                           | 1:00 PM - 1:30 PM |
| Opening Remarks by Conference Chair                                                                                                                              | 1:30 PM - 1:40 PM |
| Ice Breaking Session                                                                                                                                             | 1:40 PM - 1:50 PM |
| <b>Technical Session 1: Arts, Education, and Humanities</b><br>Author Presentation by Avril Adonna Nerissa Edwards                                               | 1:50 PM - 2:15 PM |
| <b>Technical Session 2: Business Management and Economics, Supply Chain Management, Strategic Management and Planning</b><br>Keynote Speech by Dr. Sanjana Monga | 2:15 PM - 2:40 PM |
| <b>Break</b>                                                                                                                                                     | 2:40 PM - 2:45 PM |
| <b>Technical Session 3: Hospitality and Tourism Management</b><br>Author presentation by Yongwook Ju                                                             | 2:45 PM - 3:10PM  |
| <b>Break</b>                                                                                                                                                     | 3:10 PM - 3:15PM  |
| <b>Technical Session 4: Religious Studies and Peace</b><br>Author Presentation by Nipu Talukder                                                                  | 3:15 PM - 3:40 PM |
| <b>Technical Session 5: Arts, Education, and Humanities</b><br>Keynote Presentation                                                                              | 3:40 PM - 4:05 PM |
| <b>Break</b>                                                                                                                                                     | 4:05 PM - 4:10 PM |
| <b>Technical Session 6: Human Rights, Immigration, and Refugees</b><br>Keynote Speech by Amish Passi                                                             | 4:10 PM - 4:35 PM |

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|                                                                                                                                                                                    |                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| <b>Technical Session 7: International Business &amp; Marketing, African Business and Technology, African Economy and Culture</b><br>Keynote Speech by Dr. Afzalur Rahman (virtual) | 4:35 PM - 4:50 PM |
| Photo Session, Certificate Giving Ceremony, Closing Remarks and Testimonials                                                                                                       | 4:50 PM - 5:00 PM |

- **Sunday, October 19, 2025** – City Tour (optional to the participants)

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## Conference Committee

### Keynote Speech



**Dr. Afzalur Rahman**

*Doctor of Business Administration – DBA in International Business (USA)*

*Certified International Trade Professional – CITP (Canada)*

*Former Professor of Business Management – Douglas College (Canada)*

Dr. Afzalur Rahman is the CEO of Global Conference Alliance, where he leads a team of professionals dedicated to delivering premier academic training, conference hosting, and event planning services to scholars and researchers worldwide. With more than 15 years of experience in higher education and international business, he is deeply committed to fostering knowledge exchange, cross-border collaboration, and innovation across disciplines.

In addition to his role at Global Conference Alliance, Dr. Rahman is the CEO and President of the Canada-Africa International Business Chamber of Commerce, an organization focused on strengthening economic ties, trade partnerships, and investment opportunities between Canada and African nations.

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He is also the founder and CEO of Universal Training Corporation, a multidimensional training institute based in Vancouver, Canada. Dr. Rahman holds a Doctor of Business Administration in International Business, an MBA in Finance, and a Bachelor of Commerce in Business Administration and Management. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his extensive credentials and expertise.

Dr. Rahman has a rich background in academia, having taught at multiple universities in Canada, the United States, China, and Bangladesh. His teaching experience includes positions at Douglas College, the University of British Columbia, and several other institutions. He has also published numerous articles in peer-reviewed journals, with research interests that include international marketing, human resource management, business strategy, and global entrepreneurship.

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### *Keynote Speech*



**Dr. Sanjana Monga**

*Sessional Instructor  
York University School of Continuing Studies*

#### Biography:

- Ph.D., Faculty of Management Studies, University of Delhi, India
- M.Phil., Department of Commerce, CDLU, Sirsa, India
- M.Com, Department of Commerce, Kurukshetra University, India
- PGDBA (Finance), Symbiosis Centre of Distance Learning, Pune, India
- Certificate in Business Communication for Microsoft Experts, Sheridan College, Canada

#### Work Experiences:

Sanjana Monga brings a wealth of experience to the realm of business & management courses with over 15 years of proven expertise. Holding a Doctorate in Accounting from Faculty of Management Studies, University of Delhi, India,, she has made significant contributions in both academia and financial management.

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Having held prominent roles in top-rated colleges and universities like York University, University of Guelph Humber, Niagara College Toronto and Hanson College Canada, Sanjana's influence spans the academic and professional spheres. Her adept understanding of financial principles and strategic management has enriched the educational experiences of countless students.

Sanjana's research-driven approach has led to insights in intricate financial dynamics, fostering a bridge between theory and practice. Beyond her academic prowess, she actively engages in the financial community, recognized for her ability to simplify complex concepts.

Committed to promoting financial literacy, Sanjana envisions an empowered financial landscape where knowledge drives sound decision-making. Her remarkable journey underscores the transformative power of education.

Dr. Sanjana Monga's extensive experience, academic dedication, and commitment to financial empowerment mark her as an invaluable asset, inspiring excellence within educational institutions and beyond.

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### **Keynote Speech**



**Amish Passi**

*Sessional Faculty - Operations Management  
University Canada West*

Amish Passi is a faculty member at University Canada West with over 14 years of industry experience in operations, project management, supply chain, procurement, and marketing. He teaches Operations Management, blending real-world insights with interactive learning through case studies and simulations. With a Master's in Project Management, he is now pursuing a DBA focused on using Generative AI to improve operational decision-making. His goal is to empower students with the skills and mindset needed to lead in a data-driven world.

As a keynote speaker, he is passionate about sharing practical insights that connect academic learning with real-world impact.

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## Committee Members

- **Dr. Afzalur Rahman**, Former Professor of Business Management – Douglas College
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, KC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Erogul**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Software Engineer
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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## Authors' Presentation Review

**Saturday 18th October , 2025**

| Name and Affiliation                                                                                                                                                                                                                                                 | Title                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| <b>Yongwook Ju(Author)</b><br><i>East Stroudsburg University of Pennsylvania</i><br><br><b>Fredrick Meitner(Co-Author )</b><br><i>East Stroudsburg University of Pennsylvania</i><br><br><b>Li-Ming Chiang</b><br><i>East Stroudsburg University of Pennsylvania</i> | <b>Uncorking Experience Dimensions:<br/>Text Analytics of Pennsylvania Winery Reviews</b> |

| Name and Affiliation                                                                                          | Title                                                                                                          |
|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| <b>Onwachei Paul(Author)</b><br><i>Justina Incorporation</i><br><br><b>Onyemaechi Destiny Uju(Co-Author )</b> | <b>Agric machinery; farm produce;<br/>pineapple-Mango-Orange Juice Processing Plant in<br/>Asaba, Nigeria.</b> |

| Name and Affiliation                                                                  | Title                                                                                                           |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>Avril Adonna Nerissa Edwards(Author)</b><br><i>Central China Normal University</i> | <b>Lifelong Learning for Teacher Mentors: Applying<br/>Andragogy to Guide Effective Mentorship<br/>Training</b> |

| Name and Affiliation                                            | Title                                                                      |
|-----------------------------------------------------------------|----------------------------------------------------------------------------|
| <b>Nipu Talukder(Author)</b><br><i>Great Holyland Monastery</i> | <b>The Dhamma for the Modern Mind: Ancient<br/>Wisdom for Today's Life</b> |

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## **Instructions for Oral Presentation**

**Saturday 18th October, 2025**

**Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

**Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

**Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## **Instructions for Publication**

All accepted papers in the Conference will be published in the online conference proceedings:

**Title:** Conference Abstract October 17-19, 2025 Toronto, Canada

**ISBN:** 978-1-997875-02-4

**Format:** Electronic book

## **Instructions for Participants**

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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## Authors' Presentation Schedule

**Saturday 18th October, 2025**

| Name and Affiliation                                                                                                                                                                                                                                                              | Title & Abstract                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Yongwook Ju(Author)</b><br/> <i>East Stroudsburg University of Pennsylvania</i></p> <p><b>Fredrick Meitner(Co-Author )</b><br/> <i>East Stroudsburg University of Pennsylvania</i></p> <p><b>Li-Ming Chiang</b><br/> <i>East Stroudsburg University of Pennsylvania</i></p> | <p style="text-align: center;"><b>Uncorking Experience Dimensions:<br/>Text Analytics of Pennsylvania Winery Reviews</b></p> <p><b>Abstract</b><br/> This study investigates visitor perceptions of Pennsylvania wineries using a big-data text-analytics pipeline. Drawing on over 10,000 online reviews, we combined topic modeling with aspect-based sentiment analysis (ABSA) to identify experiential dimensions and estimate their influence on ratings. Six topics emerged: Atmosphere, Tasting, Venue Experience, Socializing, Heritage, and Value. Logistic regression revealed that Socializing—not Tasting—was the strongest predictor of higher ratings, followed by Value and Heritage. These findings challenge traditional assumptions that wine quality is the primary driver of satisfaction, showing instead that interpersonal and group experiences exert the greatest influence. These results reveal that while product quality and ambience matter, social interaction, perceptions of value, and heritage storytelling exert greater influence on visitor satisfaction. The study addresses a research gap by systematically analyzing multidimensional winery experiences beyond wine quality and provides both theoretical and managerial insights into the drivers of wine tourism satisfaction.</p> <p><b>Keywords:</b> Wine tourism, Visitor experience, Online reviews, Topic modeling, Aspect-based sentiment analysis, Service quality</p> |

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|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Onwachei Paul(Author)</b><br/><i>Justina Incorporation</i></p> <p><b>Onyemaechi Destiny Uju</b><br/><b>(Co-Author )</b></p> | <p><b>Agric machinery; farm produce;pineapple-Mango-Orange Juice Processing Plant in Asaba, Nigeria.</b></p> <p><b>Abstract</b><br/>Nigeria- The Land; The People; Their Capabilities in modern times. Nigeria lies between latitude 4 0 and 14 0 north – entirely within the tropical zone and occupies a position where the western parts of the African continent meet equatorial Africa. The country’s land area stretches from the Gulf of Guinea on the South, to the Sahara Desert in the North. It is bounded in the west by Republic of Benin, in the north by the Republic of Niger, in the east by the Republic of Cameroun and in the south by the Gulf of Guinea (Atlantic Ocean). Nigeria extends northward from the coastline for some 1,170 kilometers. From the western border to the east, there is 1,260 kilometers at the widest part. The country extends to the south from the Atlantic Ocean (which is known variously along the West Coast as Gulf of Guinea or the Bight of Benin and the Bight of Biafra; and the Bight of Biafra now known as the Bight of Bonny). Issele-Azagba, Asaba, Delta State, Nigeria is where we have our acres of farmland and proposed fresh and natural juice processing plant. It is a fertile land: tropical climate, arable, good yield soil and very vast. Proximity to required raw materials for the farm produce processing plant.</p> <p>Our Vision:</p> <ul style="list-style-type: none"> <li>* Transform local pineapple farming into a scalable, export-driven agribusiness</li> <li>* To become a leading producer and exporter of high-quality pineapple and the value-added products.</li> <li>* Introduce a world-class juice brand rooted in freshness and authenticity.</li> <li>* To become a leading integrated pineapple agribusiness in Africa - exporting quality fruits and producing high-demand value-added pineapple products for the regional and global markets.</li> </ul> |

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|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Avril Adonna Nerissa Edwards<br/>(Author)</b><br/><i>Central China Normal University</i></p> | <p><b>Lifelong Learning for Teacher Mentors: Applying Andragogy to Guide Effective Mentorship Training</b></p> <p><b>Abstract</b><br/>Effective professional development is essential for organizational growth and employee retention, yet traditional, one-size-fits-all training models often fail to meet the needs of adult learners. This paper argues that a structured mentorship program, grounded in the principles of lifelong learning and andragogy, represents a powerful strategy for cultivating a skilled, adaptable, and committed workforce. It begins by establishing the theoretical framework, exploring how lifelong learning has become a professional imperative and how andragogy, the art and science of helping adults learn, ensures that professional development is relevant, self-directed, and immediately applicable. The paper then synthesizes empirical research to demonstrate that investing in formal mentor development yields significant, multi-faceted benefits. For mentees, structured mentorship accelerates competency, improves job satisfaction, and increases retention. For mentors, the process enhances leadership capabilities, deepens subject matter expertise, and fosters a sense of professional renewal. Finally, for the institution as a whole, a robust mentorship culture strengthens organizational knowledge transfer, improves performance, and builds a more resilient and collaborative community. The paper concludes that structured mentorship is not a peripheral perk but a core strategic investment that benefits all stakeholders and is fundamental to building a thriving, learning-centered organization.</p> <p><b>Keywords</b><br/>mentorship, professional development, andragogy, lifelong learning, employee retention, organizational culture, leadership development, structured mentoring</p> |

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| Name and Affiliation                                                     | Title & Abstract                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Nipu Talukder(Author)</b><br/> <i>Great Holyland Monastery</i></p> | <p><b>The Dhamma for the Modern Mind: Ancient Wisdom for Today's Life</b></p> <p><b>Abstract</b></p> <p>In an age of rapid technological advancement, psychological stress, and social alienation, ancient teachings of the Buddha—known as the Dhamma—remain profoundly relevant. This paper explores how core Buddhist principles offer a framework for inner peace, ethical living, and cognitive clarity in the modern world. Drawing upon canonical texts and contemporary research, we investigate how mindfulness, the Four Noble Truths, and the Noble Eightfold Path can help address existential challenges such as anxiety, consumerism, identity crisis, and ecological degradation.</p> |

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