CONFERENCE ABSTRACT

September 12-14, 2025

Toronto, Canada







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Abstract Book

September 12-14, 2025 Toronto, Canada

Format: Electronic Book

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Venue

Green Workspace – Boardroom

September 13, 2025 Toronto, Canada

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Welcome

As Conference Chair, I am honored to welcome all participants to the conference organized by Global Conference Alliance Inc., to be held on September 12-14, 2025, in vibrant Toronto, Canada.

This conference offers a remarkable platform for connecting and networking with delegates from around the world across diverse fields such as management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Attendees will engage with dynamic presentations showcasing innovative research and practical applications across both basic and applied disciplines.

In addition to the academic and professional benefits, the event also presents a wonderful opportunity to explore Toronto—a dynamic city known for its cultural richness, modern skyline, and iconic landmarks such as the CN Tower, Royal Ontario Museum, and the Distillery Historic District. It provides an inspiring backdrop for meaningful dialogue and collaboration

Thank you for choosing to participate in this prestigious gathering. The diversity of our attendees is certain to foster enriching discussions, spark new collaborations, and advance our collective efforts in research and professional growth.

Dr. Afzalur Rahman

CEO & Conference Chair

Global Conference Alliance Inc.

Proudly Canadian, Truly Global

Global Conference Alliance Inc.

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Conference Venue

Green Workspace – Boardroom

376 Birchmount Rd, Scarborough, ON M1K 1M6 Phone: (416) 366-8007

Directions:





Public Transit:

Green Workspace – Boardroom at 376 Birchmount Rd, Scarborough, ON M1K 1M6 is easily accessible by TTC bus routes connecting from Kennedy Subway Station and Scarborough Town Centre. The location is a short walk from Birchmount Road bus stops, making it convenient for participants arriving by public transit. For cyclists, bike racks are available nearby. For more detailed transit routes and schedules, please visit the Toronto Transit Commission (TTC) website.

Driving & Parking:

Green Workspace – Boardroom, located at 376 Birchmount Rd, Scarborough, ON M1K 1M6, is easily accessible by car. Parking is available on-site as well as in nearby public parking areas. Visitors can also make use of street parking in the surrounding neighborhood. We recommend checking parking availability and local regulations prior to your arrival to ensure a smooth experience.

Accessibility:

Green Workspace – Boardroom, located at 376 Birchmount Rd, Scarborough, ON M1K 1M6, is fully accessible with wheelchair-friendly entrances and convenient elevator access. The venue is well-connected by public transportation, with nearby bus routes and subway stations, making it easy for participants to reach. On-site parking facilities are also available for those traveling by car. Designed to accommodate diverse needs, the venue ensures a smooth and comfortable experience for all attendees.





Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.





Conference Schedule

September 12-14, 2025 Toronto, Canada

Disclaimer: Please note the main conference day is 13th September, 2025 and the conference will be held at **Green Workspace – Boardroom.** If you need any help on the 12th September, 2025, please let us know by reaching out to our Hotline & Whatsapp number +1 672-971-2088. Otherwise, we are eager to have you on board on the conference day.

- Friday, September 12, 2025 Arrival of the participants in Toronto, Canada
- Saturday, September 13, 2025 (Conference Day) Registration, opening speech, keynote speech, and technical sessions:
- Registration will start from 01:00 PM, Gate Closes at 1:30 PM

Activity List, Saturday, 13th September 2025 (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:40 PM
Ice Breaking Session	1:40 PM - 2:00 PM
Technical Session 1: Entrepreneurship, Innovation, and Sustainability, Business Management and Economics Keynote Speech by Dr. Sanjana Monga	2:00 PM - 2:30 PM
Break	2:30 PM - 2:35 PM
Technical Session 2: Medical and Health Science, Pharmacy & Pharmaceutical Science Keynote Speech by Mohammad Moeid Elahi	2:35 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
Technical Session 3: African Economy and Culture Keynote Speech by Dr. Afzalur Rahman (virtual)	3:10 PM - 3:40 PM
Photo Session and Certificate Giving Ceremony	3:40 PM - 4:00 PM
Closing Remarks	4:00 PM - 4:30 PM
Testimonials	4:30 PM - 5:00 PM

• Sunday, September 14, 2025 – City Tour (optional to the participants)



Conference Committee Keynote Speech



Dr. Afzalur Rahman

Doctor of Business Administration – DBA in International Business (USA)
Certified International Trade Professional – CITP (Canada)
Former Professor of Business Management – Douglas College (Canada)

Dr. Afzalur Rahman is the CEO of Global Conference Alliance, where he leads a team of professionals dedicated to delivering premier academic training, conference hosting, and event planning services to scholars and researchers worldwide. With more than 15 years of experience in higher education and international business, he is deeply committed to fostering knowledge exchange, cross-border collaboration, and innovation across disciplines.

In addition to his role at Global Conference Alliance, Dr. Rahman is the CEO and President of the Canada-Africa International Business Chamber of Commerce, an organization focused on strengthening economic ties, trade partnerships, and investment opportunities between Canada and African nations.



He is also the founder and CEO of Universal Training Corporation, a multidimensional training institute based in Vancouver, Canada. Dr. Rahman holds a Doctor of Business Administration in International Business, an MBA in Finance, and a Bachelor of Commerce in Business Administration and Management. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his extensive credentials and expertise.

Dr. Rahman has a rich background in academia, having taught at multiple universities in Canada, the United States, China, and Bangladesh. His teaching experience includes positions at Douglas College, the University of British Columbia, and several other institutions. He has also published numerous articles in peer-reviewed journals, with research interests that include international marketing, human resource management, business strategy, and global entrepreneurship.



Keynote Speech



Dr. Sanjana Monga

Sessional Instructor
York University School of Continuing Studies

Biography:

- Ph.D., Faculty of Management Studies, University of Delhi, India
- M.Phil., Department of Commerce, CDLU, Sirsa, India
- M.Com, Department of Commerce, Kurukshetra University, India
- PGDBA (Finance), Symbiosis Centre of Distance Learning, Pune, India
- Certificate in Business Communication for Microsoft Experts, Sheridan College, Canada

Work Experiences:

Sanjana Monga brings a wealth of experience to the realm of business & management courses with over 15 years of proven expertise. Holding a Doctorate in Accounting from Faculty of Management Studies, University of Delhi, India,, she has made significant contributions in both academia and financial management.



Having held prominent roles in top-rated colleges and universities like York University, University of Guelph Humber, Niagara College Toronto and Hanson College Canada, Sanjana's influence spans the academic and professional spheres. Her adept understanding of financial principles and strategic management has enriched the educational experiences of countless students.

Sanjana's research-driven approach has led to insights in intricate financial dynamics, fostering a bridge between theory and practice. Beyond her academic prowess, she actively engages in the financial community, recognized for her ability to simplify complex concepts.

Committed to promoting financial literacy, Sanjana envisions an empowered financial landscape where knowledge drives sound decision-making. Her remarkable journey underscores the transformative power of education.

Dr. Sanjana Monga's extensive experience, academic dedication, and commitment to financial empowerment mark her as an invaluable asset, inspiring excellence within educational institutions and beyond.





Keynote Speech



Dr. Mohammad Moeid Elahi

Anesthesiology at the University of Toronto

Dr. Mohammad Moeid Elahi is currently completing his residency training in Anesthesiology at the University of Toronto. He earned his Doctor of Medicine (MD) degree from the University of British Columbia, following a Master of Applied Science (MASc) in Aerospace Engineering from Toronto Metropolitan University. Before pursuing medicine, Dr. Elahi worked in the aerospace industry, where he gained valuable experience in managing complex systems. He now draws on that background to advance healthcare delivery in Canada, applying systems-level thinking to optimize patient care and clinical practice.



Committee Members

- Dr. Afzalur Rahman, Former Professor of Business Management Douglas College
- **Dr. Michael Henry,** Thompson Rivers University, Canada; Dean, School of Business & Economics Adviser
- Masum Billah Bhuiyan, Founder of Giant Marketers
 IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- Mr. John O'Fee, KC, Thompson Rivers University, Canada Business Law and Human Resource Management
- Dr. Erika Skita, Instructor, Granville College in Vancouver, Canada
- Dr. Dushyant Gosai, Colorado State University-Global Campus, United States Accounting
- Mr. Simon Parker, Douglas College, Canada Marketing and International Business
- Dr. Ahmed Hoque, Vancouver Island University, Canada Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- Dr. Murat Erogul, Faculty Member, Adelphi University, USA
- Ms. Marisa McGillivray, Economist at Statistics Canada Consumer Prices Division
- Mr. Quazi M. Ahmed, IFC/World Bank Group Certified Master Trainer
- Mrs. Yasmin Jahir, Software Engineer
- **Dr. Imtiaz Ahmed,** Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- Husnu Saner Narman, Faculty Member at Marshall University



Authors' Presentation Review

Saturday 13th September, 2025

Name and Affiliation	Title
Muhammad Tayyab(Author) The University of Lahore	Impact of Role Stressors on Turnover Intention and Affective Commitment: The Mediation Role of Happiness at Workplace and Job Burnout
Saba Saira(Co-Author)	

Name and Affiliation	Title
Abrham Getachew Alemu(Author) University of Pisa	Assessment of the prevalence of Depression among Insulin and Oral Hypoglycemic Users with Diabetes and Associated Factors in Addis Ababa Public Hospitals: A Comparative Cross-Sectional Study

Name and Affiliation	Title
Onyinye Christiana Enendu(Author) KICC Research Center Dr. Ifeoma J. Nnaemeka(Co-Author)	Empowering Women through Entrepreneurship: The Role of Out-of-Job Women Startups on Family Happiness: A Qualitative Analysis
Dr. Chikelue A. Nwagbo(Co-Author)	

Name and Affiliation	Title
Abu Kai Kamara(Author) University of Sierra Leone	The Study of Accounting Information Systems and Its Impact on Decision-Making in the Banking Sector. A Case Study of Sierra Leone Commercial Bank (SLCB)



Instructions for Oral Presentation

Saturday 13th September, 2025

Devices provided by the conference organizer:

- **❖** Laptop (with MS-Office and Adobe Reader)
- Projector and Screen

Materials provided by the presenters:

❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- ❖ Regular oral presentation 10 minutes including Q&A
- ❖ Keynote speech 20 minutes

Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

Title: Conference Abstract September 12-14, 2025 Toronto, Canada

ISBN: 978-1-998259-97-7

Format: Electronic book

Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.



Authors' Presentation Schedule

Saturday 13th September, 2025

Name and Affiliation	Title & Abstract
	Impact of Role Stressors on Turnover Intention and Affective Commitment: The Mediation Role of Happiness at Workplace and Job Burnout.
Muhammad Tayyab(Author) The University of Lahore Saba Saira(Co-Author)	Abstract This study aimed at evaluating the impact of role stressors on affective commitment and turnover intention, both directly and indirectly through mediation effects of happiness at workplace and job burnout. Also, this study aims to investigate the moderating role of psychological empowerment on the relationship of role stressors with happiness at workplace and job burnout. The researcher has collected data from 205 doctors, nurses and administrative staff of private and public hospitals of Lahore, Pakistan. The collected data was tested through structural equation modelling (SEM) technique. Findings revealed that role stressors have significant negative influence on happiness at workplace and affective commitment, while role stressors have positive impact on job burnout and turnover intention. Moreover, the findings of this study supported the moderating effects of psychological empowerment on the relationship of role stressors with happiness at workplace and job burnout. As study was conducted in the context of private and public hospitals of Lahore, Pakistan; therefore, findings may not be generalized on other areas. This study has both theoretical and practical contributions for students, management and practical contributions for students, management and practitioners. Keywords: Role Stressors, turnover intention, affective commitment, happiness at workplace, job burnout, psychological empowerment.



Name and Affiliation	Title & Abstract
	Assessment of the prevalence of Depression among Insulin and Oral Hypoglycemic Users with Diabetes and Associated Factors in Addis Ababa Public Hospitals: A Comparative Cross-Sectional Study.
Abrham Getachew Alemu(Author)	Abstract Introduction: Diabetes Mellitus (DM), particularly type 2 diabetes is a prevalent non-communicable disease with a significant association with depression. Alongside diabetes, depression is a common comorbidity that significantly impacts patients' quality of life and disease management. The estimated prevalence of depression among diabetic patients in Ethiopia was 39.73%, and its subgroup analysis showed that the prevalence is about 52.9% in Addis Ababa.
University of Pisa	Objective: The main objective of this study is to assess the prevalence and associated factors of depression among insulin and oral hypoglycemic medication users with Diabetes Mellitus in public hospitals of Addis Ababa.
	Methods: A comparative cross-sectional study was conducted in three selected public hospitals in Addis Ababa among 422 randomly selected study participants from October 1 2024, to November 30 2024. Data were collected, entered, and cleaned by Epi Info 7 and analyzed using SPSS version 25. Descriptive statistics for categorical variables were presented in frequencies and percentages, and mean and inter-quartile range were used to describe continuous variables. Then, bivariate logistic regression analysis was performed for each independent variable regarding the presence of depression among DM patients. An adjusted odd ratio (AOR) with 95% confidence interval was used to identify associated variables for depression, and p-values < 0.05 were considered to indicate statistical significance.
	Results : The prevalence of depression among DM patient was 54.27%(95% CI:49.4%-59.1%), and the prevalence of depression was 44.9% among DM participants taking oral



hypoglycemic agents and 63.4% among insulin users (eventhough the difference in their mean depression scale score (8.54 Vs 9.66) was not significant (P=0.228). From multivariable logistic regression analysis variables such as level of social support(AOR: 6.24; 95% CI:1.91-20.44), type of treatment(AOR: 0.095; 95% CI: 0.009-0.9), family history of depression (AOR:0.47;95% CI:0.29-0.75) and presence of diabetic complication(AOR: 3.22; 95% CI:1.97-5.27) were significantly associated factors at a P-value of<0.05 and a 95% CI.

Conclusion: The overall prevalence of depression was un acceptably high and showed that more than half (54.27%) of DM patients stragle to live with depression and its bad qunesquences. According to the output from multivariable logistic regression analysis, poor level of social support and having diabetic complications were found to be risk factors for depression. Conversely, not having family history of depression and taking oral hypoglycemic agents were proven to be protective factors of depression.

Key Words: Depression, Diabetes Mellitus, oral hypoglycemic agent, insulin.



Role of Out-of-Job Women Startups on Family Happiness: A Qualitative Analysis Abstract This qualitative study explores the experiences of women entrepreneurs who started their own businesse after being out of the job market. The objective of this study is to state that Women's entrepreneurial endeavor can significantly impact both their own happiness and their family's well-being. Studies show that women entrepreneurs experience increased happiness, flexibility and fulfillment in their work, while also potentially boosting household income and fostering personal growth. However, successfully navigating this path also requires family support and understanding, as well as	Name and Affiliation	Title & Abstract
This qualitative study explores the experiences of women entrepreneurs who started their own businesses after being out of the job market. The objective of this study is to state that Women's entrepreneurial endeavor can significantly impact both their own happiness and their family's well-being. Studies show that women entrepreneurs experience increased happiness, flexibility and fulfillment in their work, while also potentially boosting household income and fostering personal growth. However, successfully navigating this path also requires family support and understanding, as well as		Empowering Women through Entrepreneurship: The Role of Out-of-Job Women Startups on Family Happiness: A Qualitative Analysis
Knowing that starting a business will be challenging joggling the work-home interface and managing the growth of the business while managing the finances. Twenty women (20) who reside in Anambra stat (AWKA) who have been in business for not less than months were used for the in-depth interview study. Using thematic analysis, we examined the impact of entrepreneurship on family happiness, personal growth and development. Our findings reveal that women entrepreneurs experience limited autonomy and decision making, altered confidence, and have a little sense of purpose because they feel they are at least useful leading to improved family relationships from what was obtainable and a fluctuation of financial stability. However, they also face unique challenges, including balancing work and family responsibilities, accessing funding, and dealing with societal expectations. The study highlights the importance of support systems including family, friends, and mentors, in overcoming these challenges. Our research contributes to the understanding of women's entrepreneurship and it	KICC Research Center Dr. Ifeoma J. Nnaemeka(Co-Author)	This qualitative study explores the experiences of women entrepreneurs who started their own businesses after being out of the job market. The objective of this study is to state that Women's entrepreneurial endeavors can significantly impact both their own happiness and their family's well-being. Studies show that women entrepreneurs experience increased happiness, flexibility, and fulfillment in their work, while also potentially boosting household income and fostering personal growth. However, successfully navigating this path also requires family support and understanding, as well as careful balancing of work and family responsibilities. Knowing that starting a business will be challenging, joggling the work-home interface and managing the growth of the business while managing the finances. Twenty women (20) who reside in Anambra state (AWKA) who have been in business for not less than 6 months were used for the in-depth interview study. Using thematic analysis, we examined the impact of entrepreneurship on family happiness, personal growth, and development. Our findings reveal that women entrepreneurs experience limited autonomy and decision making, altered confidence, and have a little sense of purpose because they feel they are at least useful, leading to improved family relationships from what was obtainable and a fluctuation of financial stability. However, they also face unique challenges, including balancing work and family responsibilities, accessing funding, and dealing with societal expectations. The study highlights the importance of support systems, including family, friends, and mentors, in overcoming



findings have implications for the development of programs and policies that support women entrepreneurs, promoting economic growth, social development, and family well-being.
Keywords: Women entrepreneurship, Family happiness, Personal growth, thematic analysis, Qualitative research

Name and Affiliation	Title & Abstract
	The Study of Accounting Information Systems and Its Impact on Decision-Making in the Banking Sector. A Case Study of Sierra Leone Commercial Bank (SLCB).
Abu Kai Kamaa(Author) University of Sierra Leone	Abstract Accounting information is vital for the success of businesses worldwide, as it translates various events into a common financial language (Mai, 2016). It employs formalized procedures for collecting and reporting data, creating a shared language that promotes communication among members of an organization. This formalization simplifies information transfer, reducing the need for complex symbols and improving coordination among different functions involved in decision-making. The main goal of this study is to examine the impact of accounting information systems on decision-making at the Sierra Leone Commercial Bank (SLCB). A mixed-methods research approach was chosen for this study. The researcher developed questionnaires to assess the level of accounting information systems and their influence on management decisions. A 4-point Likert scale was used, ranging from "Strongly Disagree" (1) to "Strongly Agree" (4), because it effectively measures perceptions, attitudes, values, and behaviors related to accounting information systems and management decisions. The collected data were entered into a computer and analyzed statistically using the Statistical Package for Social Sciences (SPSS).
	The results of this research revealed the following: First, the Accounting Information System (AIS) plays a key role in supporting management decisions, especially in resource allocation (Laudon & Laudon, 2016) and performance evaluation. Second, although SLCB uses both computerized and manual AIS components, there is a clear need to further optimize the computerized systems, particularly in data collection and financial analysis. Third, the focus on system controls within SLCB shows a solid foundation for AIS security. However, the identified vulnerabilities indicate a need for ongoing improvements in this area. Finally, while the decision-making process at SLCB is generally effective with a slight tendency toward centralized decisions, there is



significant potential to increase employee involvement and skill development within these processes.

These findings illustrate that SLCB has established a solid foundation in AIS for decision-making. However, they also highlight specific areas where targeted improvements could significantly enhance the bank's operational efficiency and competitive position within the Sierra Leone banking sector.

Keywords: Sierra Leone Commercial Bank (SLCB), Accounting Information Systems (AIS), Enterprise Resource Planning (ERP), Decision Support Systems (DSS), Statistical Package for Social Sciences (SPSS).



<u>Note</u>











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