

# CONFERENCE **ABSTRACT**

August 8-10, 2025

Vancouver, Canada



## CONNECTING CANADA WITH AFRICA



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## **Abstract Book**

*August 8-10, 2025 Vancouver, Canada*

**Format: Electronic Book**

**ISBN: 978-1-998259-91-5**

**Venue**

**University of British Columbia**

**August 09, 2025**

**Vancouver, Canada**



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Mon to Fri (10 am – 6 pm PST)

**Global Conference Alliance Inc.**  
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## Welcome

As Conference Chair, I am honored to welcome all participants to the conference organized by **Global Conference Alliance Inc.**, to be held on **August 8-10, 2025, in vibrant Vancouver, Canada.**

This conference offers a remarkable platform for connecting and networking with delegates from around the world across diverse fields such as management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Attendees will engage with dynamic presentations showcasing innovative research and practical applications across both basic and applied disciplines.

In addition to the academic and professional benefits, the event also presents a wonderful opportunity to explore Vancouver—a dynamic city known for its breathtaking natural beauty, multicultural vibrancy, and iconic landmarks like Stanley Park, Granville Island, and the Vancouver Art Gallery. It is an inspiring backdrop for meaningful dialogue and collaboration.

Thank you for choosing to participate in this prestigious gathering. The diversity of our attendees is certain to foster enriching discussions, spark new collaborations, and advance our collective efforts in research and professional growth.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

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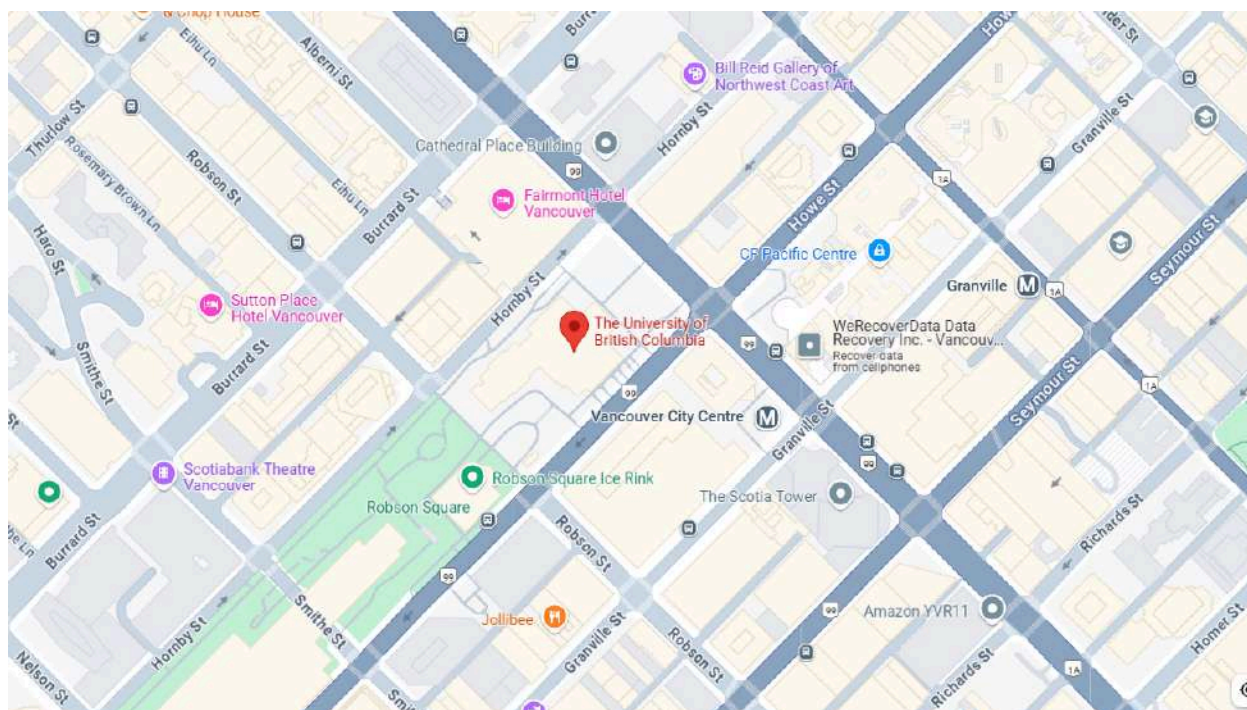
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## Conference Venue

**University of British Columbia**  
Room C215- 800 Robson Street,  
Vancouver, British Columbia, Canada V6Z 3B7

### **Directions:**



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### Public Transit:

University of British Columbia – Room C215, 800 Robson Street, Vancouver, BC V6Z 3B7, is centrally located in downtown Vancouver and is easily accessible via public transit. The venue is served by TransLink, Vancouver’s comprehensive public transportation system. Several bus routes, including Routes 5 (Robson/Downtown) and 22 (Knight/Macdonald), stop within a short walking distance of the venue. Additionally, the Burrard SkyTrain Station (Expo Line) and Vancouver City Centre Station (Canada Line) are both nearby, offering convenient connections to all parts of Metro Vancouver, including direct access to the airport. For those opting to drive, paid parking is available nearby; however, public transit is strongly recommended due to downtown traffic and limited parking availability. Taking transit ensures timely arrival and a more sustainable travel option for attendees.

### Driving & Parking:

The University of British Columbia venue at Room C215 – 800 Robson Street, Vancouver, BC V6Z 3B7 is centrally located in downtown Vancouver and easily accessible via major routes such as Georgia Street and Burrard Street. Metered street parking is available around the venue—please check signage carefully for time limits and rates. Several nearby public parkades, including Library Square (350 W Georgia St) and Pacific Centre, provide additional spaces. UBC Robson Square also has underground paid parking, which can be accessed via Howe Street (southbound). Parking fills up quickly during busy hours, so early arrival is strongly advised.

### Accessibility:

The University of British Columbia venue at Room C215, 800 Robson Street, Vancouver, BC is committed to providing an accessible and inclusive environment for all attendees. The facility offers wheelchair-accessible entrances, elevators, and designated accessible restrooms. Additional accommodations include automatic doors, wide hallways, and accessible seating arrangements to ensure all participants can navigate and engage comfortably. On-site staff will also be available to provide assistance and support as needed.

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## **Disclaimer**

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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## Conference Schedule

**August 8-10, 2025 Vancouver, Canada**

**Disclaimer:** Please note the main conference day is 09th August, 2025 and the conference will be held at **University of British Columbia**. If you need any help on the 08th August, 2025, please let us know by reaching out to our Hotline & Whatsapp number **+1 672-971-2088**. Otherwise, we are eager to have you on board on the conference day.

- **Friday, August 08, 2025** – Arrival of the participants in **Vancouver, Canada**
- **Saturday, August 09, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:
- **Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

<b>Activity List, Saturday, 9th August 2025 (Conference Day)</b>	<b>Time</b>
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:40 PM
Ice Breaking Session	1:40 PM - 2:00 PM
<b>Technical Session 1: Nursing and Healthcare Management, Medical and Health Science</b> Keynote Speech by Dr. Neeta Nagra	2:00 PM - 2:30 PM
Break	2:30 PM - 2:35 PM
<b>Technical Session 2: Strategic Management and Planning</b> Author presentation by H M Jahirul Haque	2:35 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
<b>Technical Session 3: Human Resource Management, Digital Marketing and Technology</b> Keynote Speech by Dr. Afzalur Rahman	3:10 PM - 3:40 PM
Photo Session and Certificate Giving Ceremony	3:40 PM - 4:00 PM
Closing Remarks	4:00 PM - 4:20 PM
Testimonials	4:20 PM - 5:00 PM

- **Sunday, August 10, 2025** – City Tour (optional to the participants)

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## Conference Committee

### Keynote Speech



**Dr. Afzalur Rahman**

*Doctor of Business Administration – DBA in International Business (USA)*  
*Certified International Trade Professional – CITP (Canada)*  
*Former Professor of Business Management – Douglas College (Canada)*

Dr. Afzalur Rahman is the CEO of Global Conference Alliance, where he leads a team of professionals dedicated to delivering premier academic training, conference hosting, and event planning services to scholars and researchers worldwide. With more than 15 years of experience in higher education and international business, he is deeply committed to fostering knowledge exchange, cross-border collaboration, and innovation across disciplines.

In addition to his role at Global Conference Alliance, Dr. Rahman is the CEO and President of the Canada-Africa International Business Chamber of Commerce, an organization focused on strengthening economic ties, trade partnerships, and investment opportunities between Canada and African nations.

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He is also the founder and CEO of Universal Training Corporation, a multidimensional training institute based in Vancouver, Canada. Dr. Rahman holds a Doctor of Business Administration in International Business, an MBA in Finance, and a Bachelor of Commerce in Business Administration and Management. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his extensive credentials and expertise.

Dr. Rahman has a rich background in academia, having taught at multiple universities in Canada, the United States, China, and Bangladesh. His teaching experience includes positions at Douglas College, the University of British Columbia, and several other institutions. He has also published numerous articles in peer-reviewed journals, with research interests that include international marketing, human resource management, business strategy, and global entrepreneurship.

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### *Keynote Speech*



**Dr. Neeta Nagra**

*Founder, Fit To Be Strong Leader*

Dr. Neeta Nagra is an internationally recognized healthcare leader, author, and leadership coach. Holding a Doctor of Education in Leadership, a Master of Business Administration, and advanced degrees in Mental Health and Psychiatric Nursing, she brings extensive expertise to her diverse roles. As the founder of the NEWW app, Dr. Nagra supports nurses by providing free, specific self-care resources. Her work extends to writing, where she explores leadership and the impact of her global travels, including visits to the seven wonders of the world. Dr. Nagra also coaches individuals from various cultural backgrounds, helping them succeed in Canadian professional settings. She enjoys outdoor activities like hiking and paddleboarding to maintain her well-being.

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## Committee Members

- **Dr. Afzalur Rahman**, Former Professor of Business Management – Douglas College
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, KC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Software Engineer
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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## **Instructions for Oral Presentation**

**Saturday 09th August, 2025**

**Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

**Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

**Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## **Instructions for Publication**

All accepted papers in the Conference will be published in the online conference proceedings:

**Title:** Conference Abstract August 8-10, 2025 Vancouver, Canada

**ISBN:** 978-1-998259-91-5

**Format:** Electronic book

## **Instructions for Participants**

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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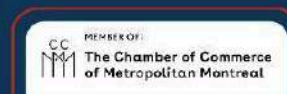




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