

CONFERENCE **ABSTRACT**

July 4-6, 2025

New York, USA



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Abstract Book

July 4-6, 2025 New York, USA

Format: Electronic Book

ISBN: 978-1-998259-85-4

Venue

**86 Denton Ave,
New Hyde Park, NY, 11040**

**July 05, 2025
New York, USA**



Address
300 Lenora Street #1497,
Seattle, WA 98121, United States



+1 672-971-2088 (Hotline)
Mon to Fri (10 am – 6 pm PST)

Global Conference Alliance Inc.
contact@globalconference.ca

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Welcome

As Conference Chair, I am honored to welcome all participants to the conference organized by **Global Conference Alliance Inc.**, to be held on **July 4–6, 2025**, in the iconic city of **New York, USA**.

This conference provides a premier platform to engage with scholars, researchers, and professionals from around the world across a wide range of fields, including management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Participants will gain valuable insights through thought-provoking presentations, interactive sessions, and real-world applications of cutting-edge research across diverse disciplines.

In addition to its academic value, the conference presents an exciting opportunity to explore New York City, a global hub of finance, innovation, and culture. From the vibrant energy of Times Square and the Statue of Liberty to the peaceful beauty of Central Park and the artistic legacy of the Met and Broadway, New York offers inspiration at every turn.

Thank you for choosing to be part of this prestigious event. The diversity of participants and perspectives will no doubt lead to enriching discussions and foster meaningful collaboration to advance research, innovation, and professional development.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
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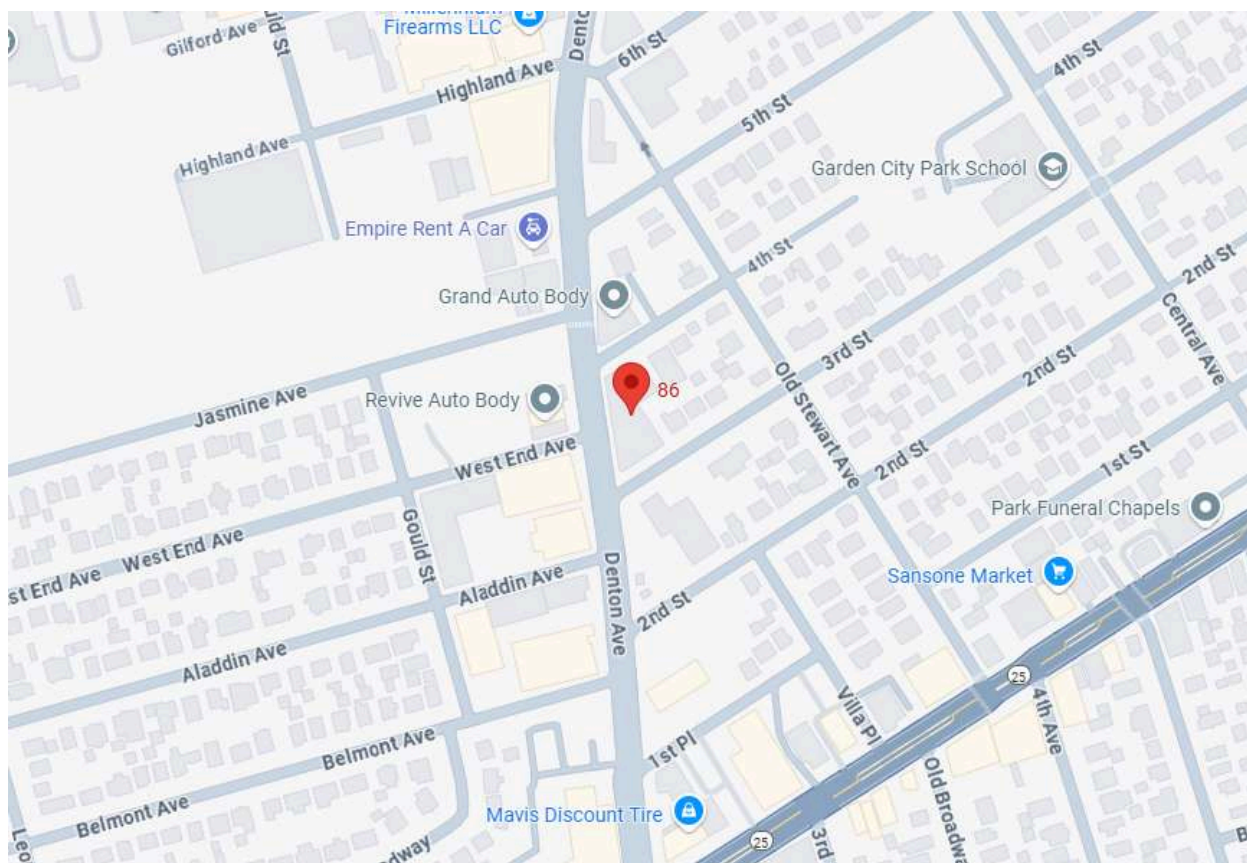
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Conference Venue

86 Denton Ave,
New Hyde Park, NY, 11040

Directions:



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Public Transit:

86 Denton Avenue, located in New Hyde Park, NY 11040, is conveniently accessible by public transportation, making it easy for attendees and visitors to reach the location. The Long Island Rail Road (LIRR) offers service to the New Hyde Park Station, which is within close proximity—just a short walk or a few minutes by taxi or local bus. Several Nassau Inter-County Express (NICE) bus routes, including the N24 and N25, operate nearby and connect with major transit hubs and shopping areas along Hillside Avenue and Jericho Turnpike. For those choosing to drive, street parking is available in the surrounding area, and limited parking may be accessible on-site. However, public transportation is recommended during peak hours to avoid traffic congestion and limited parking availability in this busy suburban neighborhood.

Driving & Parking:

Driving to 86 Denton Ave, New Hyde Park, NY 11040 is simple and convenient, with easy access from major roads and highways throughout Long Island and the greater New York area. The location is situated in a well-connected neighborhood, making it accessible for both local residents and out-of-town visitors. Street parking is generally available in the surrounding area, and some nearby lots may also offer parking options. We recommend arriving a bit early to secure a suitable parking spot, particularly during busy hours or scheduled events. For the best experience, you may want to check ahead for any parking regulations or updates specific to the area.

Accessibility:

The venue at 86 Denton Ave, New Hyde Park, NY 11040 is fully accessible to all guests. It features wheelchair-accessible entrances and restrooms to ensure comfort and convenience for everyone. Accessible parking is available near the entrance, and interior spaces are designed with wide pathways to accommodate mobility devices. Seating arrangements are thoughtfully planned to allow ease of movement. The staff on-site is attentive and prepared to assist with any specific accessibility needs. This location is dedicated to providing an inclusive and welcoming environment for all attendees.

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Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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Conference Schedule

July 4-6, 2025 New York, USA

Disclaimer: Please note the main conference day is 5th July, 2025 and the conference will be held at **86 Denton Ave, New Hyde Park, NY, 11040**. If you need any help on 4th July, 2025, please let us know by reaching out to our Hotline & Whatsapp number **+1 672-971-2088**. Otherwise, we are eager to have you on board on the conference day.

- **Friday, July 04, 2025** – Arrival of the participants in **New York, USA**
- **Saturday, July 05, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:
- **Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

Activity List, Saturday, 5th July 2025 (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:40 PM
Ice Breaking Session	1:40 PM - 2:00 PM
Technical Session 1: Cyber Security and Cloud Engineering, Machine Learning and Artificial Intelligence Keynote Speech by Yasmin Jahir (virtual)	2:00 PM - 2:30 PM
Break	2:30 PM - 2:35 PM
Technical Session 2: Machine Learning and Artificial Intelligence Author Presentation by Nnanna Kalu-Mba	2:35 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
Technical Session 3: Business Management and Economics; International Business and Marketing; Supply Chain Management; African Business and Technology Keynote Speech by Dr. Afzalur Rahman	3:10 PM - 3:40 PM
Photo Session and Certificate Giving Ceremony	3:40 PM - 4:00 PM
Closing Remarks	4:00 PM - 4:20 PM
Testimonials	4:20 PM - 5:00 PM

- **Sunday, July 06, 2025** – City Tour (optional to the participants)

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Conference Committee

Keynote Speech



Dr. Afzalur Rahman

Doctor of Business Administration – DBA in International Business (USA)

Certified International Trade Professional – CITP (Canada)

Former Professor of Business Management – Douglas College (Canada)

Dr. Afzalur Rahman is the CEO of Global Conference Alliance, where he leads a team of professionals dedicated to delivering premier academic training, conference hosting, and event planning services to scholars and researchers worldwide. With more than 15 years of experience in higher education and international business, he is deeply committed to fostering knowledge exchange, cross-border collaboration, and innovation across disciplines.

In addition to his role at Global Conference Alliance, Dr. Rahman is the CEO and President of the Canada-Africa International Business Chamber of Commerce, an organization focused on strengthening economic ties, trade partnerships, and investment opportunities between Canada and African nations.

He is also the founder and CEO of Universal Training Corporation, a multidimensional training institute based in Vancouver, Canada. Dr. Rahman holds a Doctor of Business Administration in International Business, an MBA in Finance, and a Bachelor of Commerce in Business Administration and Management. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his extensive credentials and expertise.

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Dr. Rahman has a rich background in academia, having taught at multiple universities in Canada, the United States, China, and Bangladesh. His teaching experience includes positions at Douglas College, the University of British Columbia, and several other institutions. He has also published numerous articles in peer-reviewed journals, with research interests that include international marketing, human resource management, business strategy, and global entrepreneurship.

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Keynote Speech



Yasmin Jahir
Software Engineer

Yasmin Jahir is a seasoned Software Engineer with over 13 years of industry experience specializing in Computer Vision technologies. Based in Virginia, USA, she has built a distinguished career developing innovative solutions at the intersection of AI and computer vision.

A proud Cum Laude graduate from the University of Oklahoma, Yasmin combines academic excellence with professional expertise. Currently, she is expanding her knowledge through extensive training in Machine Learning and AI engineering. Her focus areas include GPT models, neural network modeling, generative AI, ML architecture, and crafting real-world AI solutions.

Yasmin's dedication to staying ahead in the rapidly evolving tech landscape underscores her passion for harnessing AI's transformative power to address complex challenges and drive innovation.

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Committee Members

- **Dr. Afzalur Rahman**, Former Professor of Business Management – Douglas College
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee K.C.**, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Erogul**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Software Engineer
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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Authors' Presentation Review

Saturday 5th July, 2025

Name and Affiliation	Title
Abu Kai Kamara <i>University of Sierra Leone</i>	The Study of Accounting Information Systems and its Impact on Decision-Making in the Banking Sector. A Case Study of Sierra Leone Commercial Bank (SLCB)

Name and Affiliation	Title
Nnanna Kalu-Mba <i>United Nations</i>	Machine Learning for Predicting Displacement Patterns in Conflict Zones: Lessons from South Sudan

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Instructions for Oral Presentation

Saturday 5th July, 2025

Devices provided by the conference organizer:

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

Materials provided by the presenters:

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

Instructions for Publication

Title: Conference Abstract July 4-6, 2025 New York, USA

ISBN: 978-1-998259-85-4

Format: Electronic book

Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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Authors' Presentation Schedule

Saturday 5th July, 2025

Name and Affiliation	Title & Abstract
<p>Abu Kai Kamara</p> <p><i>University of Sierra Leone</i></p>	<p>The Study of Accounting Information Systems and its Impact on Decision-Making in the Banking Sector. A Case Study of Sierra Leone Commercial Bank (SLCB)</p> <p>Abstract</p> <p>Accounting information is essential for the success of businesses around the world, as it translates various events into a common financial language (Mai, 2016). It uses formalized procedures for collecting and reporting data, creating a shared language that facilitates communication among members of an organization. This formalization simplifies information transmission, reducing the need for complex symbols and enhancing coordination among different functions involved in the decision-making process. The main aim of this study is to investigate the effect of accounting information systems on decision-making in the Sierra Leone Commercial Bank (SLCB).</p> <p>A mixed-methods research approach was selected for this study. Questionnaires developed by the researcher were used to assess the level of accounting information systems and their impact on management decision-making. A 4-point Likert scale was employed, ranging from "Strongly Disagree" (1) to "Strongly Agree" (4), as it effectively measures perceptions, attitudes, values, and behaviors related to accounting information systems and management decisions. The gathered data was collected, coded into a computer, and statistically analyzed using the Statistical Package for Social Sciences (SPSS).</p> <p>The findings of this research revealed the following: Firstly, the Accounting Information System (AIS) plays a crucial role in supporting management decisions, particularly in resource allocation (Laudon & Laudon, 2016) and performance evaluation. Secondly, while SLCB employs both computerized and manual AIS components, there is a clear need for further optimization of the computerized systems, particularly in data</p>

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	<p>collection and financial analysis. Thirdly, the strong emphasis on system controls within SLCB demonstrates a solid foundation for AIS security. However, the identified vulnerabilities point to the necessity for continuous improvement in this area. Lastly, while the decision-making process at SLCB is generally effective with a slight emphasis on centralized decision-making, there is significant potential to enhance employee involvement and skill development within these processes</p> <p>These findings illustrate that SLCB has established a solid foundation in AIS for decision-making. However, they also highlight specific areas where targeted improvements could significantly enhance the bank's operational efficiency and competitive position within the Sierra Leone banking sector.</p> <p>Keywords: Sierra Leone Commercial Bank (SLCB), Accounting Information Systems (AIS), Enterprise Resource Planning (ERP), Decision Support Systems (DSS), Statistical Package for Social Sciences (SPSS).</p>
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Name and Affiliation	Title & Abstract
<p>Nnanna Kalu-Mba</p> <p><i>United Nations</i></p>	<p>Machine Learning for Predicting Displacement Patterns in Conflict Zones: Lessons from South Sudan</p> <p>Abstract</p> <p>This paper describes a simple machine learning (ML) model that can be used to project the number of people displaced in South Sudan, where conflict and floods have left four million people homeless. Because humanitarian organisations want to react faster, predicting possible displacement areas plays a key role. The findings from the International Organization for Migration's Displacement Tracking Matrix (DTM) were applied to train and analyze Random Forest and LSTM machine learning models.</p> <p>In most cases, both models were useful, while Random Forest worked well and gave better accuracy. Using features such as where people were displaced, when this happened and the reasons can help anticipate possible conflict and flood-related displacements. It also brings up ethical issues such as privacy and tackling bias and it advises combining AI with local knowledge.</p> <p>The outcomes indicate that ML assists in alerting stakeholders to diverse upcoming issues within South Sudan. So, AI can support decision-making in humanitarian aid and is potentially useful for countries such as Yemen and the DRC.</p>

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