

CONFERENCE **ABSTRACT**

July 25 – 27, 2025

Washington DC, USA



CONNECTING CANADA WITH AFRICA



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Abstract Book

July 25 - 27, 2025 Washington, DC, USA

Format: Electronic Book

ISBN: 978-1-998259-89-2

Venue

**520 Herndon Parkway, Suite D,
Suite D Herndon, VA, 20170**

**July 26, 2025
Washington, DC, USA**



Address
300 Lenora Street #1497,
Seattle, WA 98121, United States



+1 672-971-2088 (Hotline)
Mon to Fri (10 am – 6 pm PST)

Global Conference Alliance Inc.
contact@globalconference.ca

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Welcome

As Conference Chair, I am honored to welcome all participants to the conference organized by **Global Conference Alliance Inc.**, to be held on **July 25–27, 2025**, in the historic city of **Washington, DC, USA**.

This conference provides a premier platform to engage with scholars, researchers, and professionals from around the world across a wide range of fields, including management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Participants will gain valuable insights through thought-provoking presentations, interactive sessions, and real-world applications of cutting-edge research across diverse disciplines.

In addition to its academic value, the conference offers a unique opportunity to explore Washington, DC—an influential center of policy, education, and culture. From the grandeur of the National Mall and the U.S. Capitol to the Smithsonian Museums and the rich historical landmarks that define the city, Washington, DC, is an inspiring setting for global learning and exchange.

Thank you for choosing to be part of this prestigious event. The diversity of participants and perspectives will undoubtedly foster meaningful collaboration and enrich our shared commitment to advancing research, innovation, and professional excellence.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
Proudly Canadian, Truly Global

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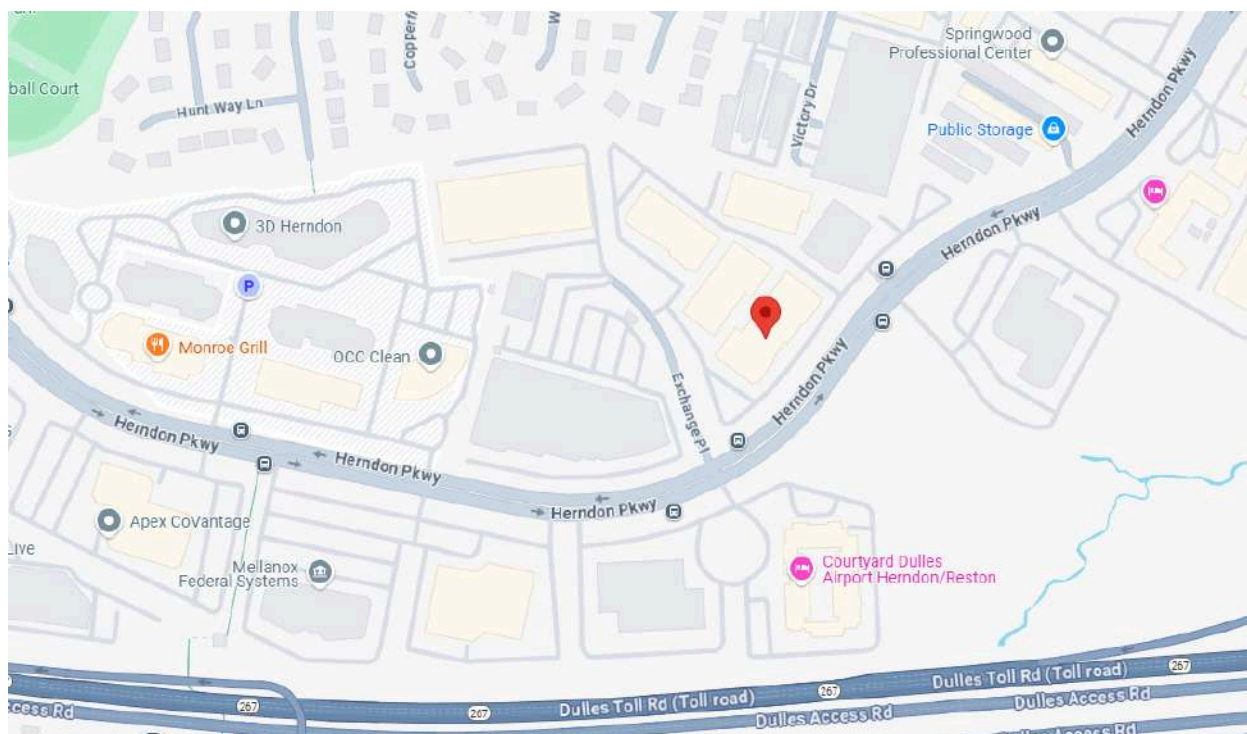
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Conference Venue

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Directions:



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Public Transit:

520 Herndon Parkway, Suite D, Herndon, VA 20170 is conveniently accessible by public transportation, making it easy for attendees and visitors to reach the location. The Washington Metropolitan Area Transit Authority (WMATA) provides Metrobus services in the Herndon area, with several local routes connecting to nearby Metro stations, such as Wiehle-Reston East on the Silver Line. The Fairfax Connector bus service also operates in the area and offers connections to Dulles International Airport, shopping centers, and regional transit hubs. For those arriving by car, there is ample parking available on-site and nearby. However, public transportation or rideshare services are recommended during peak hours to avoid delays due to traffic congestion on major roads such as Herndon Parkway and Route 267 (Dulles Toll Road).

Driving & Parking:

Driving to 520 Herndon Parkway, Suite D, Herndon, VA 20170 is straightforward, with convenient access from major roads and highways throughout Northern Virginia and the greater Washington, DC area. The venue is located in a well-connected commercial area, making it easily accessible for both local and out-of-town attendees. On-site parking is typically available around the building, and additional parking may be found in nearby lots. We recommend arriving a little early to secure a convenient space, especially during peak hours or scheduled conference sessions. For the best experience, please check in advance for any local parking guidelines or temporary restrictions.

Accessibility:

The venue at 520 Herndon Parkway, Suite D, Herndon, VA, 20170 is fully accessible to all attendees. It offers wheelchair-accessible entrances and restrooms to ensure comfort and ease for guests with mobility needs. Accessible parking is located close to the main entrance, and the interior layout features wide hallways and open spaces to accommodate mobility devices. Seating arrangements are designed to allow smooth navigation throughout the venue. On-site staff will be available to assist with any specific accessibility requirements. This location is committed to providing a welcoming and inclusive environment for everyone.

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Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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Conference Schedule

July 25 - 27, 2025 Washington, DC, USA

Disclaimer: Please note the main conference day is 26th July, 2025 and the conference will be held at **520 Herndon Parkway, Suite D, Suite D Herndon, VA, 20170**. If you need any help on 25th July, 2025, please let us know by reaching out to our Hotline & Whatsapp number +1 672-971-2088. Otherwise, we are eager to have you on board on the conference day.

- **Friday, July 25, 2025** – Arrival of the participants in **Washington, DC, USA**
- **Saturday, July 26, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:
- **Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

Activity List, Saturday, 26th July 2025 (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:40 PM
Ice Breaking Session	1:40 PM - 2:00 PM
Technical Session 1: Business Management and Economics, Accounting and Financial Management, Strategic Management and Planning Keynote Speech by Farhana Zaman	2:00 PM - 2:20 PM
Technical Session 2: Business Management and Economics Author Presentation by Michael Adeloye Adebamowo	2:20 PM - 2:40 PM
Break	2:40 PM - 2:45 PM
Technical Session 3: Strategic Management and Planning and Supply Chain Management Keynote Speech by Dr. Michael J. Provitera {virtual}	2:45 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
Technical Session 4: Accounting and Financial Management Keynote Speech by Sana Ramzan	3:10 PM - 3:30 PM
Technical Session 5: Electrical and Mechanical Engineering Keynote Speech by Yasmin Jahir	3:30 PM - 3:50 PM

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Break	3:50 PM - 3:55 PM
Technical Session 6: Human Resource Management and African Business and Technology Keynote Speech by Dr. Afzalur Rahman {virtual}	3:55 PM - 4:15 PM
Photo Session and Certificate Giving Ceremony	4:15 PM - 4:40 PM
Closing Remarks	4:40 PM - 4:50 PM
Testimonials	4:50 PM - 5:00 PM

- **Sunday, July 27, 2025** – City Tour (optional to the participants)

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Conference Committee

Keynote Speech



Dr. Afzalur Rahman

Doctor of Business Administration – DBA in International Business (USA)

Certified International Trade Professional – CITP (Canada)

Former Professor of Business Management – Douglas College (Canada)

Dr. Afzalur Rahman is the CEO of Global Conference Alliance, where he leads a team of professionals dedicated to delivering premier academic training, conference hosting, and event planning services to scholars and researchers worldwide. With more than 15 years of experience in higher education and international business, he is deeply committed to fostering knowledge exchange, cross-border collaboration, and innovation across disciplines.

In addition to his role at Global Conference Alliance, Dr. Rahman is the CEO and President of the Canada-Africa International Business Chamber of Commerce, an organization focused on strengthening economic ties, trade partnerships, and investment opportunities between Canada and African nations.

He is also the founder and CEO of Universal Training Corporation, a multidimensional training institute based in Vancouver, Canada. Dr. Rahman holds a Doctor of Business Administration in International Business, an MBA in Finance, and a Bachelor of Commerce in Business

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Administration and Management. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his extensive credentials and expertise.

Dr. Rahman has a rich background in academia, having taught at multiple universities in Canada, the United States, China, and Bangladesh. His teaching experience includes positions at Douglas College, the University of British Columbia, and several other institutions. He has also published numerous articles in peer-reviewed journals, with research interests that include international marketing, human resource management, business strategy, and global entrepreneurship.

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Keynote Speech



Dr. Michael J. Provitera

Founder and President of Motivational Leadership Training

Founder of the Level UP Leadership Model

Business Expert Press Editor

Certified Coach & Facilitator of the Reflective Best Self Exercise

Management Consultant

Dr. Michael J. Provitera is an Associate Professor of Management and Certified Positive Psychology Coach and Facilitator. Mike is an editor for Business Expert Press in the Organizational Behavior and Human Resource Management Collection.

His focus is on improving organizational effectiveness and enhancing individual success. He has trained over 1000 executives and taught management to over 2000 undergraduate and graduate students. Clients of his have been Pfizer, Trane, CEO Business, Interval International, and the City of North Miami. Michael is sought by reporters for quotes in prominent media such as Forbes, US News & World Report, The Daily News, Fox Business, Higher Ed Jobs, Hr.Com, NBC News, and The Washington Times. Michael has published over fourteen books and over one-hundred articles and case studies. His children's book series is called Happy Go Lucky. His motivation books and leadership books have helped thousands of people not only lead themselves but also lead others. His children's books have been sent to Tanzania, Eastern Africa, to an orphanage and school there.

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Keynote Speech



Farhana Zaman
EdgeConneX

Farhana Zaman is a seasoned finance professional and entrepreneur with over a decade of global experience across five industries—biopharmaceuticals, oil & gas, healthcare, technology, and real estate. She has worked in four countries in roles spanning public accounting, auditing, and corporate finance, with deep expertise in financial reporting, M&A, IPOs, and trading.

Most recently, Farhana led financial reporting at EdgeConneX, bringing analytical depth and strategic vision to a fast-paced environment. Driven by her passion for flexibility and impact, she transitioned fully into entrepreneurship and now leads operations and a growing team of nine managing a thriving short-term rental portfolio.

A mother of three, Farhana understands the challenge of balancing ambition with family life. She is also a strong advocate for girls' and women's education, actively involved with Agami Inc. and MomNetwork LLC.

Farhana now shares her journey to empower others—especially women and working parents—to pursue financial independence, explore bold possibilities, and design a life on their own terms.

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Keynote Speech



Sana Ramzan

Assistant Professor, University Canada West

Sana Ramzan is an interdisciplinary scholar trained in accounting and artificial intelligence, based in Canada, with a proven record of developing machine learning models to predict financial distress and detect fraud. Her expertise lies at the intersection of AI, finance, and governance, where she applies data-driven methods to address complex problems in regulatory compliance, corporate transparency, and financial reporting.

She is primarily known for designing and evaluating predictive models that leverage financial ratios, audit disclosures, and unstructured data to enhance fraud detection and forecasting. Her work spans machine learning, deep learning, text analysis, and explainable AI, and has been published in top peer-reviewed journals. With teaching and research experience across Canada, the Middle East, and international conferences, Miss Ramzan brings both a global perspective and academic rigour to her practice.

Sana Ramzan is currently an Assistant Professor at University Canada West, a sessional faculty member at the University of the Fraser Valley, and a Research Analyst at Royal Roads University, where she is completing her Doctorate in Business Administration with a focus on AI-driven financial prediction. Moreover, Sana is also the founder of Kashta Events, an event design company based in British Columbia.

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Committee Members

- **Dr. Afzalur Rahman**, Former Professor of Business Management – Douglas College
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee K.C.**, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Software Engineer
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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Authors' Presentation Review

Saturday 26th July, 2025

Name and Affiliation	Title
Michael Adeloye Adebamowo(Author) <i>University of Lagos</i> Oyeyemi Adebamowo(Co-Author) <i>University of Lagos</i>	Leadership Traits and Business Innovation in Construction Industry: Perspectives of Artisans in Lagos, Nigeria

Name and Affiliation	Title
Steven Suehring(Author) <i>Computing and New Media Technologies, University of Wisconsin- Stevens Point</i>	Cybersecurity Implications of External JavaScript on University Web Resources

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Instructions for Oral Presentation

Saturday 26th July, 2025

Devices provided by the conference organizer:

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

Materials provided by the presenters:

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

Instructions for Publication

Title: Conference Abstract July 25 - 27, 2025 Washington, DC, USA

ISBN: 978-1-998259-89-2

Format: Electronic book

Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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Authors' Presentation Schedule

Saturday 26th July, 2025

Name and Affiliation	Title & Abstract
<p>Michael Adeloje Adebamowo(Author) <i>University of Lagos</i></p> <p>Oyeyemi Adebamowo(Co-Author) <i>University of Lagos</i></p>	<p>Leadership Traits and Business Innovation in Construction Industry: Perspectives of Artisans in Lagos, Nigeria</p> <p>Abstract This study examines the influence of leadership traits on business innovation of construction companies in Lagos State from the viewpoints of artisans that carry out most of the operational activities. The aim of the study is to qualitatively investigate how adaptability leadership, risk-taking, team-building, and flexibility leadership drive business innovation of artisans in construction industry with the use of leadership trait theory. The study applied survey method with the use of interview schedules by conveniently and randomly selected 10 experienced artisans working in 5 indigenous construction companies in Lagos State out of which 8 participants responded representing 80% response rate. Thematic analysis was deployed to qualitatively analyse the perception of the selected artisans about the influence of adaptability leadership, risk-taking, team-building, and flexibility leadership on business innovation of artisans working in construction companies in Lagos State. The outcomes of the study revealed that the four leadership traits as examined in the study have influence on business innovation, though with the fear of unknown that innovation may render the activities of artisan unusable. The study, therefore, recommends that leaders in construction industry should continuously consider artisans in every policy they make by improving their skills for them to be relevant in any innovation disruptions considering their roles in construction operations.</p> <p>Keywords: Leadership Traits, Business Innovation, Artisans in Construction Industry, Lagos Nigeria</p>

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Name and Affiliation	Title & Abstract
<p>Steven Suehring</p> <p><i>Computing and New Media Technologies, University of Wisconsin- Stevens Point</i></p>	<p>Cybersecurity Implications of External JavaScript on University Web Resources</p> <p>Abstract Externally-hosted JavaScript can have serious security and privacy implications. The scripts may change without knowledge of the website owner, allowing the host of those scripts to access information in an unauthorized manner. This research examined a portion of the public-facing website from a regional campus in the University of Wisconsin system, identifying externally-hosted JavaScript programs. The research found 20,446 externally-loaded JavaScript programs, noting duplication of scripts across pages. Of the 20,446 scripts, some used Subresource Integrity (SRI). However, the research found 212 unique scripts loaded from external sites with no resource integrity attribute attached.</p>

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