

# CONFERENCE **ABSTRACT**

May 23 – 25, 2025

Seattle, USA





## CONNECTING CANADA WITH AFRICA



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## **Abstract Book**

*May 23 - 25, 2025 Seattle, USA*

**Format: Electronic Book**

**ISBN: 978-1-998259-82-3**

**Venue**

**Seattle University campus**

**May 24, 2025**

**Seattle, USA**



**Address**  
300 Lenora Street #1497,  
Seattle, WA 98121, United States



+1 672-971-2088 ( Hotline )  
Mon to Fri (10 am – 6 pm PST)

**Global Conference Alliance Inc.**  
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## Welcome

As Conference Chair, I am honored to welcome all participants to the conference organized by **Global Conference Alliance Inc.**, to be held on **May 23–25, 2025, in the vibrant city of Seattle, USA.**

This conference provides an excellent platform to meet and network with delegates from around the world across a wide range of fields, including management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, information technology, nursing, healthcare, HRM leadership, social science, engineering, business, and economics. Attendees will benefit from insightful presentations that highlight innovative research and real-world applications in both basic and applied disciplines.

Beyond the academic and professional benefits, attending this conference offers a unique opportunity to explore Seattle—a city known for its tech innovation, scenic waterfronts, and vibrant cultural scene. From the iconic Space Needle and Pike Place Market to the natural beauty of nearby mountains and bays, Seattle provides an inspiring and engaging setting for our gathering.

Thank you for choosing to be part of this prestigious event. The diversity of attendees will undoubtedly enrich our discussions and foster meaningful collaboration toward advancing our shared goals in research and professional development. Discussions, bringing valuable insights and experiences to our shared research objectives.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

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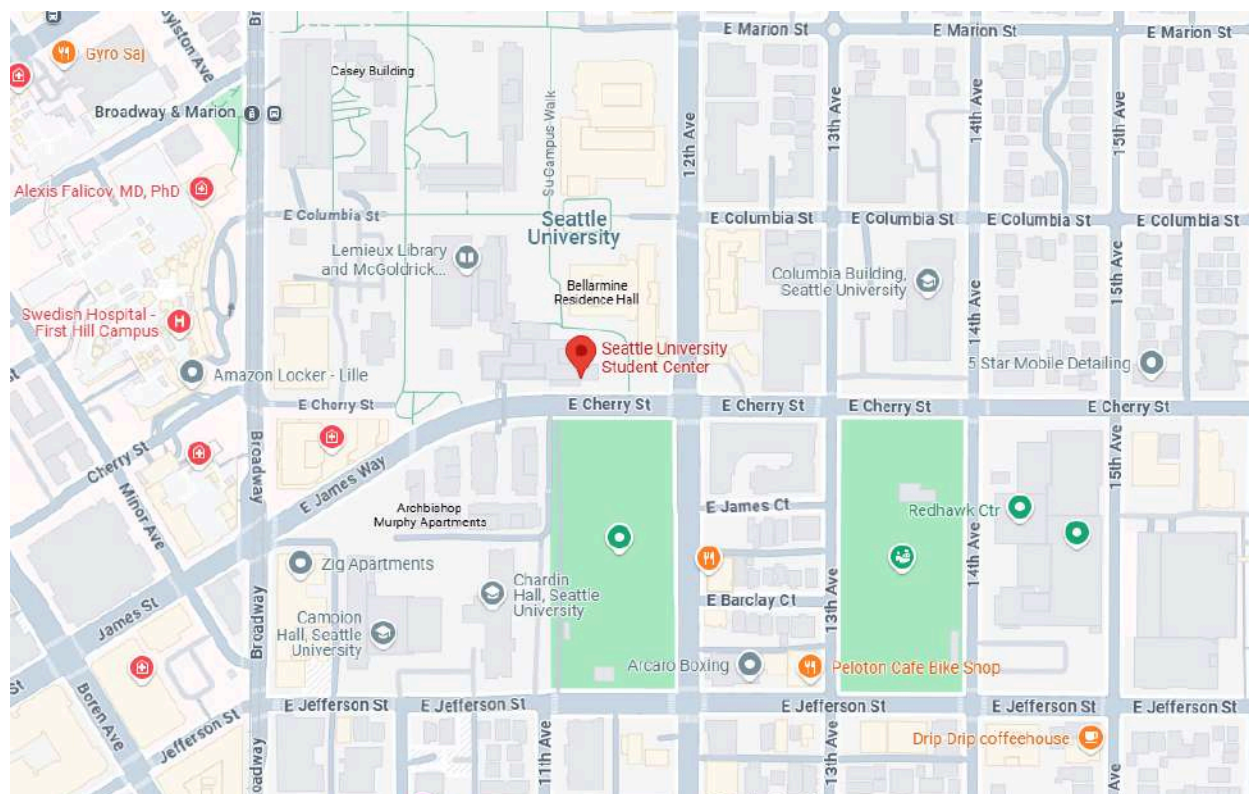
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## Conference Venue

**Seattle University campus**  
 Student Center Room 130,  
 901 12th Avenue,  
 Seattle, WA 98122

### **Directions:**



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### Public Transit:

The Student Center, Room 130, located at 901 12th Avenue, Seattle, WA 98122, is conveniently accessible via public transit, making it easy for students, faculty, and conference attendees to reach the venue. Seattle's King County Metro Transit offers numerous bus routes that serve the Capitol Hill and First Hill neighborhoods near Seattle University. Popular routes such as Bus 2, 3, 12, and 49 have stops within a short walking distance of the campus. Additionally, the Seattle Streetcar – First Hill Line connects key areas including Capitol Hill and the International District, with stops near the university. For those arriving via Link light rail, the Capitol Hill Station is about a 15-minute walk or a quick bus ride away. Limited paid parking is available on campus and nearby garages, but the use of public transportation is strongly encouraged to avoid traffic congestion and parking difficulties in the busy downtown area.

### Driving & Parking:

Driving to Seattle University's Student Center, Room 130, located at 901 12th Avenue, Seattle, WA 98122, is convenient and accessible via major roads and highways throughout the Seattle metropolitan area. The campus is centrally located, making it easy for local and out-of-town guests to reach. Visitors can park in designated campus parking areas. It is recommended to review Seattle University's visitor parking policies ahead of time, as the campus operates a permit-based parking system. Temporary parking permits may be required, and metered or pay-to-park areas are also available on or near campus. We encourage attendees to arrive early, especially during busy hours, to secure parking and allow ample time to reach the venue smoothly.

### Accessibility:

The Student Center Room 130 at Seattle University (901 12th Avenue, Seattle, WA 98122) is fully accessible to all attendees. It features wheelchair-accessible entrances, pathways, and elevators for easy movement. Accessible parking is available close to the building entrance. Automatic doors and designated seating areas ensure comfort and convenience. Seattle University also provides support services and campus maps highlighting accessible routes to assist visitors. This commitment to accessibility ensures that all participants can attend events and conferences without barriers, fostering an inclusive and welcoming environment for everyone.

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## Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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## Conference Schedule

### May 23 - 25, 2025 Seattle, USA

**Disclaimer:** Please note the main conference day is 24th May , 2025 and the conference will be held at **Seattle University campus**. If you need any help on the 23rd May, 2025, please let us know by reaching out to our Hotline & Whatsapp number **+1 672-971-2088**. Otherwise, we are eager to have you on board on the conference day.

- **Friday, May 23, 2025** – Arrival of the participants in **Seattle, USA**
- **Saturday, May 24, 2025 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:
- **Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

Activity List, Saturday, 24th May 2025 (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 1:40 PM
Ice Breaking Session	1:40 PM - 2:00 PM
<b>Technical Session 1: Cyber Security and Cloud Engineering; Information Technology and Computer Science</b> Keynote Speech by Yasmin Jahir (virtual)	2:00 PM - 2:30 PM
Break	2:30 PM - 2:35 PM
<b>Technical Session 2: Business Management and Economics; International Business and Marketing</b> Keynote Speech by John O'Fee	2:35 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
<b>Technical Session 3: African Business and Technology; Accounting and Financial Management; Supply Chain Management</b> Keynote Speech by Dr. Afzalur Rahman	3:10 PM - 3:40 PM
Photo Session and Certificate Giving Ceremony	3:40 PM - 4:00 PM
Closing Remarks	4:00 PM - 4:20 PM
Testimonials	4:20 PM - 5:00 PM

- **Sunday, May 25, 2025** – City Tour (optional to the participants)

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## Conference Committee

### Keynote Speech



#### **Dr. Afzalur Rahman**

*Doctor of Business Administration – DBA in International Business (USA)*

*Certified International Trade Professional – CITP (Canada)*

*Former Professor of Business Management – Douglas College (Canada)*

Dr. Afzalur Rahman is a distinguished international business professional with over 15 years of experience in the field of global trade. His contributions have significantly advanced the understanding and management of international trade, impacting both local and international business landscapes. Dr. Afzalur Rahman is also dedicated to fostering academic growth by offering premier training, conference hosting, and event planning services to scholars and researchers, supporting the exchange of knowledge within the business community.

Dr. Afzalur Rahman holds a Doctor of Business Administration (DBA) in International Business and a Master of Business Administration (MBA) in Finance. His undergraduate degree in Business Administration and Management was earned at the University of Windsor, Canada. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his expertise in both international trade and human resource management.

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Dr. Rahman's academic journey began as a professor of international business management at Thompson Rivers University, Canada. He has since held teaching and research positions at prestigious institutions including the University of British Columbia, Simon Fraser University, University Canada West, Columbia College, and Douglas College. His research interests span Business Strategy, International Business, International Marketing, Global Entrepreneurship, Retailing Management, and Human Resource Management. He has published numerous peer-reviewed articles on these subjects, contributing to the broader understanding of topics such as international trade theory, regional economic integration (NAFTA, ATPDEA, BRICS), foreign direct investment, and cross-cultural communication.

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## **Keynote Speech**



**John O'Fee K.C.**

*Associate Teaching Professor, Thompson Rivers University*

John received his Commerce degree and Law degree from the University of British Columbia and commenced private legal practice in Kamloops immediately upon graduation. His work centered around real estate development, corporate transactions, wills and estates. John pursued community service while establishing and growing his practice. He was first elected to the Kamloops School Board in 1988 and served for eight years including three years as School Board Chair. In 1999 John was elected to Kamloops City Council where he served for eleven years in various capacities including Audit Committee Chair, President of the Kamloops Airport Authority Society, Hospital Board Chair, Municipal Finance Authority Member and Regional District Director. In addition, John served in various volunteer roles with the Thompson Rivers University ("TRU") Foundation including six years as its board chair. In 2011 John left the private practice of law to become Chief Executive Officer of the Tk'emlups te Secwepemc (Kamloops Indian Band). In this multi-faceted role John led a team of over 200 employees responsible for a wide variety of enterprises ranging from a working cattle ranch and retail gas station as well as providing band social programs and operating an elementary school. John joined the School of Business and Economics at TRU first as a sessional instructor 2010 and as full time faculty commencing January, 2014. His courses include Commercial, Employment and Real Estate Law but John has also instructed Business Ethics for TRU at the Tianjin University of Technology in China.

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In addition, John instructs Real Estate Transactions at TRU's Law School. John recently received the Dean's Award for Teaching Excellence from the School of Business and Economics. Besides his work at TRU, John serves as a board member and panel chair for the Health Professions Review Board of British Columbia. This organization acts as an appellate body for decisions rendered by professional medical colleges in the province. He has also served is also a board member of the Provincial Health Services Authority and board chair of the Interior Health Authority. These organizations are tasked with the operation large scale health facilities including the BC Children's Hospital, the BC Ambulance Service, the BC Cancer Agency, the BC Centre for Disease Control and many others. Each organization operates on an annual budget well in excess of \$2 billion. John has been recognized as a distinguished Alumnus of Thompson Rivers University in 1995, selected for a BC Community Achievement Award in 2011 and was designated as Queen's Counsel in December 2015.

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**Keynote Speech**



**Yasmin Jahir**  
*Director of Operations*  
*Global Conference Alliance*

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## Committee Members

- **Dr. Afzalur Rahman**, Former Professor of Business Management – Douglas College
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O'Fee K.C.**, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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## **Instructions for Oral Presentation**

**Saturday 24th May , 2025**

### **Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

### **Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

### **Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## **Instructions for Publication**

**Title:** Conference Abstract May 23 - 25, 2025 Seattle, USA

**ISBN:** 978-1-998259-82-3

**Format:** Electronic book

## **Instructions for Participants**

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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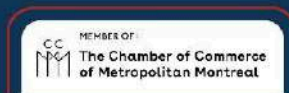
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