

CONFERENCE **ABSTRACT**

October 11-13 , 2024
yellowknife, Canada



Proudly Canadian, Truly Global

Abstract Book

October 11-13, 2024 – Yellowknife, Canada

Format: Electronic Book

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Venue

Chateau Nova Yellowknife

**October 12, 2024
Yellowknife, Canada**



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Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

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Welcome

As Conference Chair I'm honored to welcome all participants to the **Conference organized by Global Conference Alliance Inc.** held on October 11-13, 2024, in beautiful Yellowknife, Canada.

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, HRM Leadership, Social Science, Engineering, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Yellowknife and enjoy its scenic views, tropical climate, and friendly people. Yellowknife enjoys a global reputation as one of the world's top cities for quality of life and recreation.

Thank you for considering attending the Conference. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
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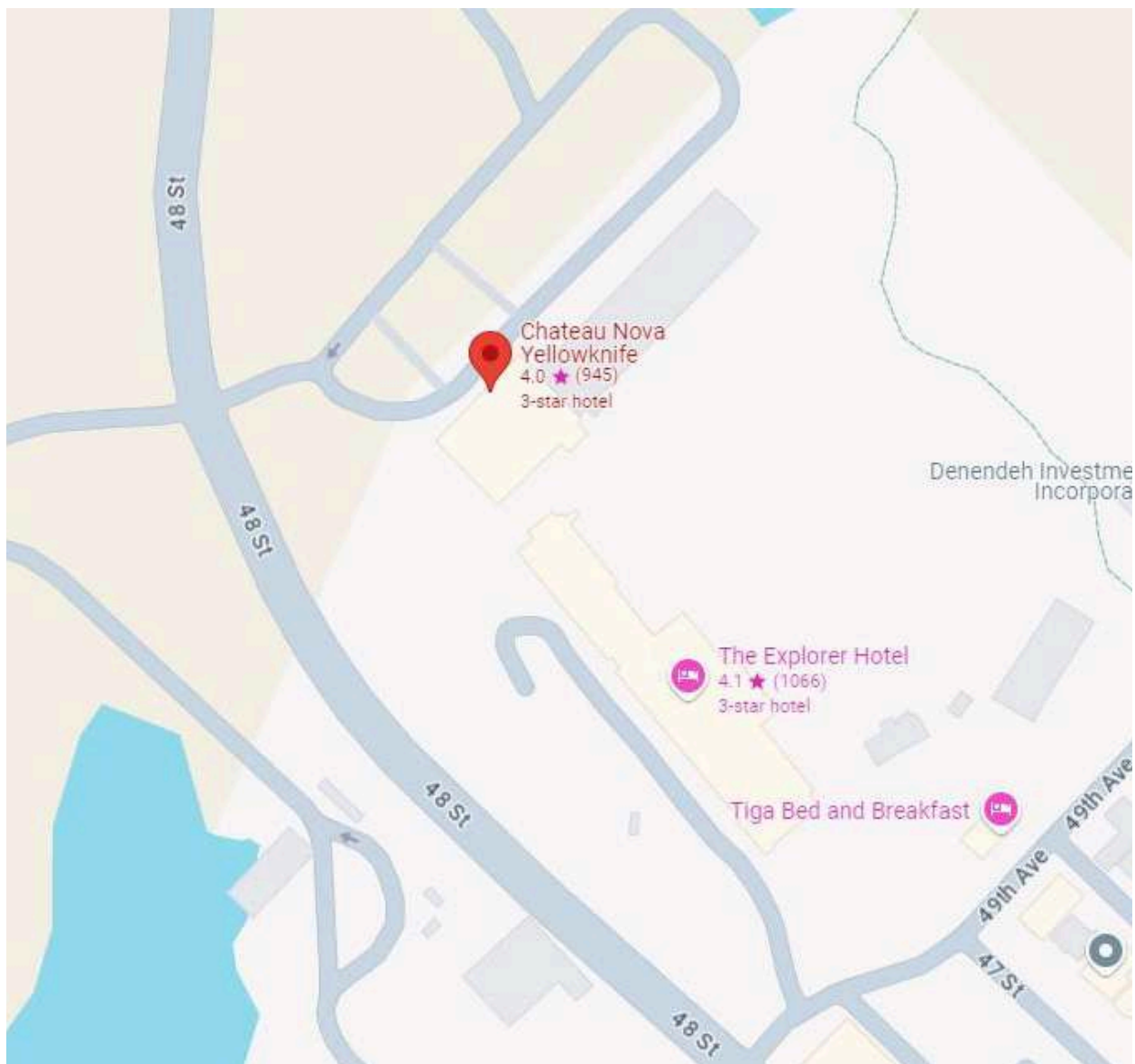


Conference Venue

Chateau Nova Yellowknife

4571 48 Street Yellowknife Northwest Territories X1A 0E2 CA

Directions:



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Public Transit:

Public transit options near Chateau Nova Yellowknife at 4571 48 Street, Yellowknife, are limited compared to larger cities, as Yellowknife is a smaller, remote community. However, Yellowknife Transit operates a few bus routes that service the city, with Route B being the closest to the hotel. Taxis and ride-hailing services are commonly used for transportation, and many local attractions are within walking distance from the hotel. For those looking to explore the city or reach outdoor destinations, car rentals are a convenient option.

Driving & Parking

Driving to Chateau Nova Yellowknife at 4571 48 Street is straightforward, as the hotel is centrally located in Yellowknife, Northwest Territories. The city's roads are easy to navigate, and parking at the hotel is convenient with complimentary on-site parking available for guests. The parking lot accommodates vehicles of various sizes, making it suitable for both personal cars and larger vehicles. Since Yellowknife is a remote location, driving is often the preferred method of transportation, especially for accessing nearby attractions and scenic areas.

Accessibility

Chateau Nova Yellowknife at 4571 48 Street offers accessibility features to ensure a comfortable stay for guests with mobility challenges. The hotel has accessible entrances and elevators, as well as designated accessible rooms equipped with wider doorways, grab bars in bathrooms, and roll-in showers. Public areas, including the lobby, restaurant, and meeting spaces, are also designed to be accessible. Parking spaces near the entrance are reserved for guests with disabilities, providing easy access to the hotel's facilities.

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Disclaimer

- Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions.
- It is mandatory to confirm your attendance prior to the conference to guarantee your seat and catering arrangements.
- Registered participants may either attend the entire event or choose to attend only their specific sessions.

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Conference Schedule

October 11-13, 2024 – Yellowknife, Canada

Disclaimer: Please note the main conference day is 12th October, and the conference will be held at The Chateau Nova Yellowknife. If you need any help on the 11th October, please let us know by reaching out to our Hotline & Whatsapp number +1 672-971-2088. Otherwise, we are eager to have you on board on the conference day.

- **Friday, October 11, 2024** – Arrival of the participants in Yellowknife, Canada
- **Saturday, October 12, 2024 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

Registration will start from 01:00 PM, Gate Closes at 1:30 PM

Activity List, Saturday, October 12, 2024 (Conference Day)	Time
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair Dr. Afzalur Rahman	1:30 PM - 1:40 PM
Keynote Speech 1	1:40 PM - 2:05 PM
Break	2:05 PM - 2:10 PM
Author Presentation 1	2:10 PM- 2:35 PM
Break	2:35 PM - 2:40 PM
Keynote Speech 2	2:40 PM - 3:05 PM
Break	3:05 PM - 3:10 PM
Author Presentation 2	3:10 PM - 3:35 PM
Break	3:35 PM - 3:40 PM
Keynote Speech by 3	3:40 PM - 4:05 PM
Break	4:05 PM - 4:10 PM
Author Presentation 3	4:10 PM - 4:35 PM
Photo Session and Certificate Giving Ceremony	4:35 PM - 4:45 PM
Closing Remarks	4:45 PM - 4:50 PM
Testimonials	4:50 PM - 5:00 PM

- **Sunday, October 13, 2024** – City Tour (optional to the participants)

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Conference Committee

Keynote Speech



Dr. Afzalur Rahman

Doctor of Business Administration – DBA in International Business (USA)

Certified International Trade Professional – CITP (Canada)

Former Professor of Business Management – Douglas College (Canada)

Dr. Afzalur Rahman is a distinguished international business professional with over 15 years of experience in the field of global trade. His contributions have significantly advanced the understanding and management of international trade, impacting both local and international business landscapes. Dr. Afzalur Rahman is also dedicated to fostering academic growth by offering premier training, conference hosting, and event planning services to scholars and researchers, supporting the exchange of knowledge within the business community.

Dr. Afzalur Rahman holds a Doctor of Business Administration (DBA) in International Business and a Master of Business Administration (MBA) in Finance. His undergraduate degree in Business Administration and Management was earned at the University of Windsor, Canada. He is a Certified International Trade Professional (CITP) and a Chartered Professional in Human Resources (CPHR), underscoring his expertise in both international trade and human resource management.

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Dr. Rahman's academic journey began as a professor of international business management at Thompson Rivers University, Canada. He has since held teaching and research positions at prestigious institutions including the University of British Columbia, Simon Fraser University, University Canada West, Columbia College, and Douglas College. His research interests span Business Strategy, International Business, International Marketing, Global Entrepreneurship, Retailing Management, and Human Resource Management. He has published numerous peer-reviewed articles on these subjects, contributing to the broader understanding of topics such as international trade theory, regional economic integration (NAFTA, ATPDEA, BRICS), foreign direct investment, and cross-cultural communication.

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Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
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- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA
- **Husnu Saner Narman**, Faculty Member at Marshall University

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Authors' Presentation Review

October 11-13, 2024 – Yellowknife, Canada

Name and Affiliation	Title
Isaac Adomako (Author) <i>P. B. Gilgal Limited</i>	Ethical Considerations in Sustainable Businesses in Sub-Saharan Africa

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Instructions for Oral Presentation

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Devices provided by the conference organizer:

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

Materials provided by the presenters:

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

Title: Conference Abstract October 11-13, 2024 – Yellowknife, Canada

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Format: Electronic book

Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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Authors' Presentation Schedule

Saturday, October 12, 2024

Name and Affiliation	Title & Abstract
<p>Isaac Adomako (Author) <i>P. B. Gilgal Limited</i></p>	<p>Ethical Considerations in Sustainable Businesses in Sub-Saharan Africa.</p> <p>Objectives</p> <p>This study aims to investigate the ethical considerations prevalent in sustainable businesses in Sub-Saharan Africa. The objectives include identifying key ethical issues faced by these businesses, understanding the impact of these ethical challenges on business operations and sustainability, and providing recommendations for enhancing ethical practices within the context of sustainable development.</p> <p>Keywords: Ethical Considerations, Sustainable Businesses, Sub-Saharan Africa, Business Ethics, Labor Practices, Environmental Impact, Community Engagement, Transparency, Regulatory Frameworks, Socio-Economic Development.</p>

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