

# CONFERENCE **ABSTRACT**

September 13-15, 2024  
Surrey, Canada



Proudly Canadian, Truly Global

## **Abstract Book**

*September 13-15, 2024 – Surrey, Canada*

**Format: Electronic Book**

**ISBN: 978-1-998259-46-5**

**Venue**

**Global Conference Alliance Inc.**

**September 14, 2024**

**Surrey, Canada**



## Table of Contents

Welcome Remarks -----	02
Conference Venue -----	03-04
Conference Time Schedule -----	05
Conference Committee -----	06-08
Instructions for Oral Presentation-----	09
Instructions for Publication -----	09
Instructions for Participants -----	09

### Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

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## Welcome

As Conference Chair I'm honored to welcome all participants to the **Conference organized by Global Conference Alliance Inc.** held on September 13-15, 2024, in beautiful Surrey, Canada.

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, HRM Leadership, Social Science, Engineering, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Surrey and enjoy its scenic views, tropical climate, and friendly people. Surrey Enjoys a global reputation as one of the world's top cities for quality of life and recreation.

Thank you for considering attending the Conference. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

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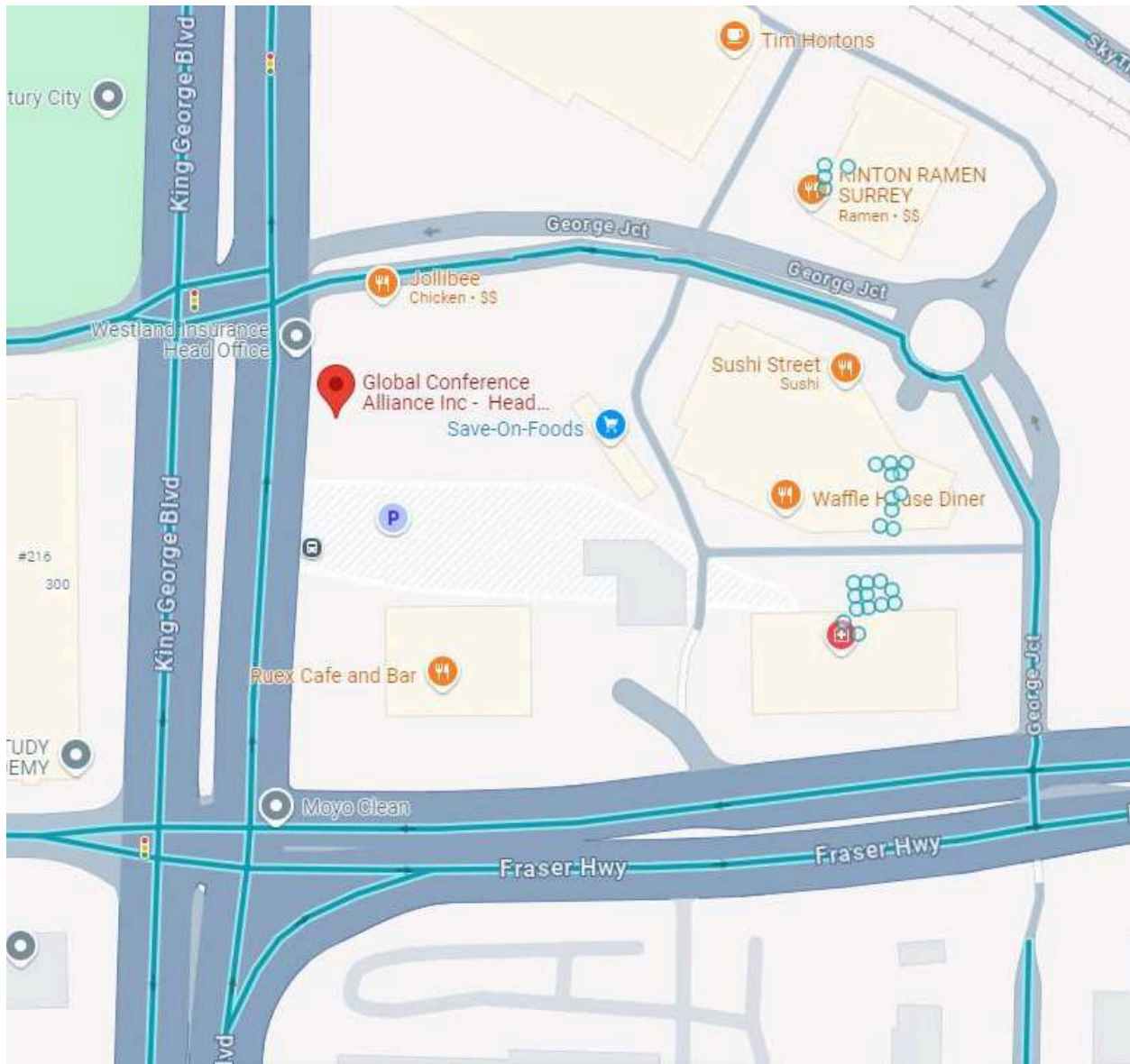


## Conference Venue

### Global Conference Alliance Inc. - Head Office

9850 King George Blvd Unit 300, Surrey, BC V3T 0P9, Canada

### Directions:



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### Public Transit:

The Public Transit section of Global Conference Alliance Inc. – Head Office provides seamless access for employees, clients, and partners. Conveniently located near major transit hubs, it is easily reachable by bus, subway, and train, promoting eco-friendly commuting options and ensuring smooth connectivity for all visitors.

### Driving & Parking

The Driving & Parking section for Global Conference Alliance Inc. – Head Office ensures convenient access for those traveling by car. The office is easily accessible via major highways, with ample parking options available nearby. On-site parking facilities and several nearby paid lots offer hassle-free parking, ensuring a smooth experience for visitors and staff.

### Accessibility

The **Accessibility** section of **Global Conference Alliance Inc. – Head Office** is designed to accommodate all visitors, ensuring a welcoming and inclusive environment. The building features wheelchair-accessible entrances, elevators, and restrooms. Clear signage and support services are available to assist individuals with disabilities, ensuring a comfortable and barrier-free experience for everyone.

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## Conference Schedule

**September 13-15, 2024 – Surrey, Canada**

**Disclaimer:** Please note that all our conferences are multidisciplinary. In addition to the main topic, other topics may also be discussed during the scheduled sessions. Please note the main conference day is 14th September and the conference will be held at Global Conference Alliance Inc. - Head office. If you need any help on the 13th September please let us know, otherwise we are eager to have you on board on the conference day. We have included a city visit in our conference schedule for 15th September. Participation in this visit is optional. If you wish to take part, please note that there will be an additional fee.

- **Friday, September 13, 2024** – Arrival & Reception of the participants in Surrey, Canada
- **Saturday, September 14, 2024 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

**Registration will start from 01:00 PM, Gate Closes at 1:30 PM**

<b>Activity List, Saturday 14th September, 2024 (Conference Day)</b>	<b>Time</b>
Registration and Lunch	1:00 PM - 1:30 PM
Opening Remarks by Conference Chair	1:30 PM - 2:00PM
Keynote Speech 1	2:00 PM - 2:20 PM
Break	2:20 PM - 2:25 PM
Keynote Speech 2	2:25 PM- 2:45 PM
Break	2:45 PM - 2:50 PM
Keynote Speech 3	2:50 PM - 3:10 PM
Break	3:10 PM - 3:15 PM
Keynote Speech 4	3:15 PM - 3:35 PM
Break	3:35 PM - 3:40 PM
Author 1	3:40 PM - 3:55 PM
Break	3:55 PM - 4:00 PM
Author 2	4:00 PM - 4:15 PM
Certificate Distribution and Photo Session	4:15 PM - 4:30 PM
Networking and Testimonials	4:30 PM - 4:45 PM

- **Sunday, September 15, 2024** – City Tour (optional to the participants)

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## Conference Committee

### Keynote Speech



**Dr. Shameem Ahmed**

*Associate Professor, Western Washington University, USA*

Dr. Shameem Ahmed is an Associate Professor in the Department of Computer Science at Western Washington University (WWU). He co-founded WWU's Neurodiversity Center and established the NEAT (Next Generation Effective Affective Technology) research lab in 2016, alongside Dr. Moushumi Sharmin. NEAT is an interdisciplinary group focused on designing technology for neurodiverse individuals through Human-Computer Interaction (HCI) approaches. The lab has graduated 59 students, including neurodiverse individuals now working at top organizations like Microsoft, Amazon, and Boeing. Currently, Dr. Ahmed co-directs the NEAT lab, guiding research on using AI, wearables, and mobile technology to understand and address challenges faced by neurodiverse individuals. His work has been published in leading computer science conferences such as ACM SIGCHI, ACM CSCW, and ACM ASSETS. Dr. Ahmed earned his B.S. in Computer Science and Engineering from the Bangladesh University of Engineering and Technology (BUET), followed by two M.S. degrees in Math and Computer Science from Marquette University and Computer Science from the University of Illinois at Urbana-Champaign (UIUC). He completed his Ph.D. in Information Science at UIUC under the guidance of Professor Kate Williams. He joined WWU as an Assistant Professor in 2015.

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## ***Keynote Speech***



**Dr. Moushumi Sharmin**

*Associate Professor, Western Washington University, USA*

Dr. Moushumi Sharmin is an Associate Professor and Graduate Student Advisor in the Computer Science Department at WWU, USA. She received a bachelor's degree in computer science and engineering from Bangladesh University of Engineering and Technology (BUET), an MS in MSCS from Marquette University, and a Ph.D. in Computer Science with a focus on Human-Computer Interaction from the University of Illinois at Urbana-Champaign. Before joining Western in 2015, she served as a research assistant professor at the University of Memphis. Dr. Moushumi's research centers on developing computing technologies to address behavioral and mental health conditions, including autism and stress management. Her work is strongly oriented towards accessibility, diversity, equity, and inclusion (A DEI), particularly in supporting neurodivergent individuals. In 2016, she co-founded the NEAT Research Lab, which focuses on designing technology solutions specifically suited to neurodivergent students at Western. Her current projects include investigating accessibility issues in academic content and utilizing generative AI to create neurodivergent-accessible materials. She also explores the development of autism research, creating connections between the needs of autistic individuals and existing technological solutions. Dr. Moushumi has mentored 11 graduate students, with eight co-authoring 16 manuscripts published in top ACM and IEEE conferences. Her mentees have received several outstanding research awards. Beyond research, she is actively engaged in advancing A DEI and accessibility issues, serving on the CSE A DEI committee, presenting at the National Conference for College Women Student Leaders (NCCWSL), and contributing to the American Association of University Women (AAUW).

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## Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
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- **Husnu Saner Narman**, Faculty Member at Marshall University

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## Instructions for Oral Presentation

**Saturday, September 7, 2024**

**Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

**Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

**Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

**Title:** Conference Abstract September 13-15, 2024 – Vancouver, Canada.

**ISBN :** 978-1-998259-46-5

**Format:** Electronic book

## Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

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