

CONFERENCE **ABSTRACT**

July 26-28, 2024

Vancouver, Canada



Proudly Canadian, Truly Global

Abstract Book

July 26-28, 2024 – Vancouver, Canada

Format: Electronic Book

ISBN: 978-1-998259-37-3

Venue

University of British Columbia

July 27, 2024

Vancouver, Canada



Table of Contents

Welcome Remarks -----	02
Conference Venue -----	03-04
Conference Time Schedule -----	05
Conference Committee -----	06-07
Authors' Presentation Review -----	08
Instructions for Oral Presentation-----	09
Instructions for Publication -----	09
Instructions for Participants -----	09
Authors' Presentation Schedule -----	10

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: contact@globalconference.ca | Visit: www.globalconference.ca



Welcome

As Conference Chair I'm honored to welcome all participants to the **Conference organized by Global Conference Alliance Inc.** held on July 26-28, 2024, in beautiful Vancouver, Canada

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, HRM Leadership, Social Science, Engineering, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Vancouver and enjoy its scenic views, tropical climate, and friendly people. Vancouver enjoys a global reputation as one of the world's top cities for quality of life and recreation. Vancouver attracts many international conferences and events, including the 2010 Winter Olympics and Paralympics.

Thank you for considering attending the Conference. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
Proudly Canadian, Truly Global

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada
Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)
Email: contact@globalconference.ca | Visit: www.globalconference.ca

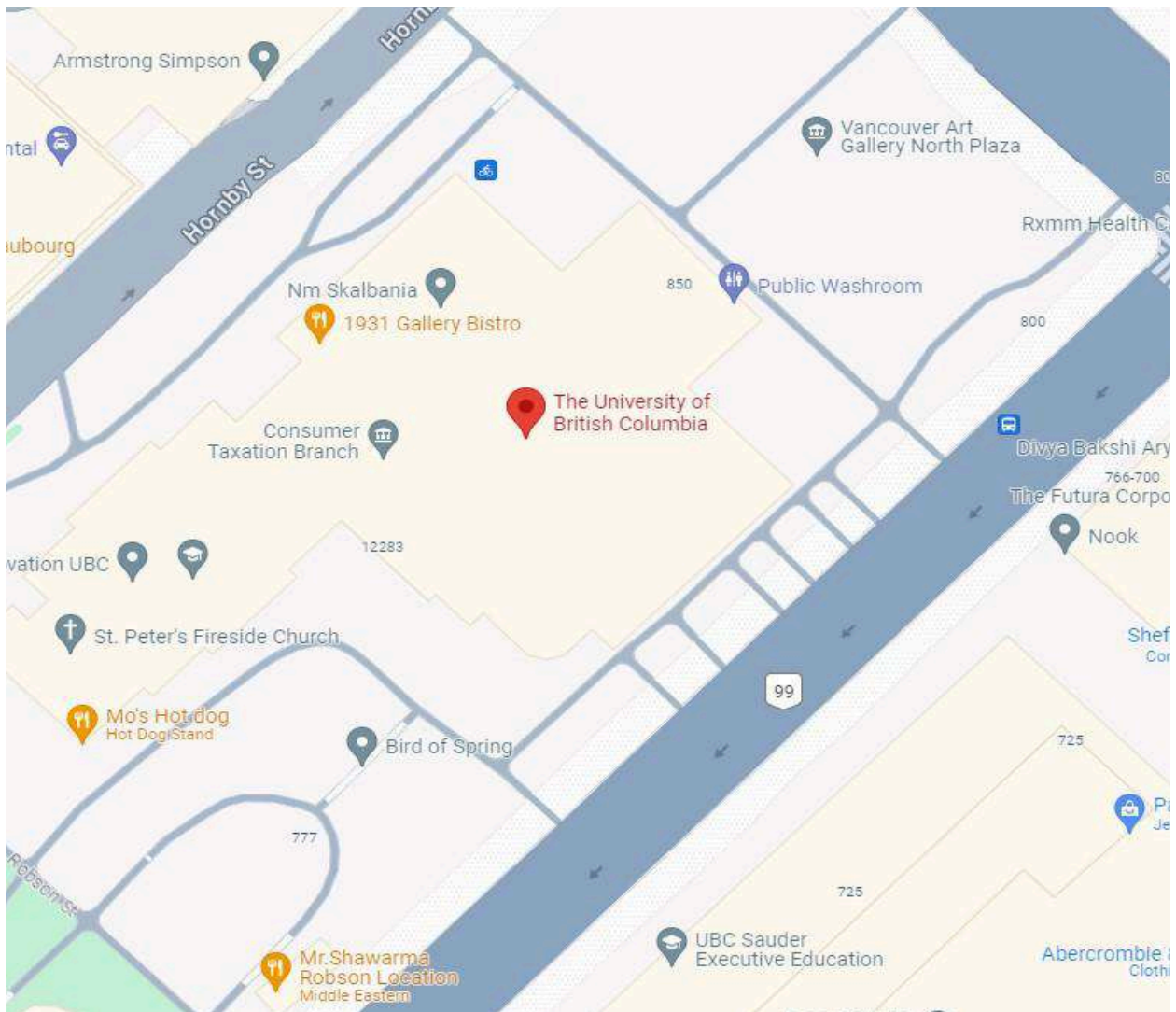


Conference Venue

University of British Columbia

Room C420- 800 Robson Street
Vancouver, British Columbia
Canada V6Z 3B7

Directions:



Google map: <https://maps.app.goo.gl/U3SpdLnJK5Py4Csv7>

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada
Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)
Email: contact@globalconference.ca | Visit: www.globalconference.ca



Public Transit:

UBC Robson Square is a short walk from the Burrard, Granville, and City Centre SkyTrain stations. Use the TransLink website to plan your trip via transit from any location in the Lower Mainland: <https://www.translink.ca/>

Driving & Parking

To access the West Park lot for 800 Robson Street (Lot 189), head south on Howe Street to the corner at Nelson Street. The parking lot entrance will be on your right, just before Nelson. Note that Howe is a one-way street. Once you have entered the parking lot, follow the directional signs to UBC Robson Square. Please consult the West Park website for current pricing. Or Call Westpark at: 604-669-7275 [PARK]

Accessibility

UBC Robson offers elevator access via our entrance on Hornby Street at Robson Street.

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada
Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)
Email: contact@globalconference.ca | Visit: www.globalconference.ca



Conference Time Schedule

July 26-28, 2024 –Vancouver, Canada

- **Friday, July 26, 2024** – Arrival & Reception of the participants in Vancouver, Canada
- **Saturday, July 27, 2024 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

Registration will start from 1 PM, Gate Closed 1:30 PM

Activity - Saturday, May 25, 2024 (Conference Day)	Time
Registration, Opening Remarks & Lunch	1:00 PM - 1:30 PM
Keynote Speaker - Topic 1	1:35 PM - 1:45 PM
Keynote Speaker - Topic 2	1:50 PM - 2:00 PM
Keynote Speaker - Topic 3	2:05 PM - 2:15 PM
Keynote Speaker - Topic 4	2:20 PM - 2:30 PM
Keynote Speaker - Topic 5	2:35 PM - 2:45 PM
Keynote Speaker - Topic 6	2:50 PM - 3:00 PM
Keynote Speaker - Topic 7	3:05 PM - 3:15 PM
Keynote Speaker - Topic 8 & 9	3:20 PM - 3:30 PM
Keynote Speaker - Topic 10 & 11	3:35 PM - 3:45 PM
Keynote Speaker - Topic 12 & 13	3:50 PM - 4:00 PM
Technical Session/ Paper Presentation (For all Topic)	4:05 PM - 4:40 PM
Coffee Break, Certificate Giving and Photo session	4:45 PM - 4:55 PM
Closing Ceremony and Photo Session	4:55 PM - 5:00 PM

- **Sunday, July 28, 2024** – City visit (optional to the participants)

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: contact@globalconference.ca | Visit: www.globalconference.ca



Conference Committee

Keynote Speech



Dr. Parveen Goel

*Director Of Engineering and Projects
Canada Post*

Dr. Parveen Goel is an executive with Canada Post and is a technical leader who has successfully launched new plants and innovative products in the supply chain and automotive industry. He is a hands-on operational leader who enjoys solving complex business challenges, teaching, and mentoring. He also holds an appointment as an Adjunct Faculty member at the Sauder School of Business at UBC, where he teaches graduate courses on Operations Management.

He has worked as an executive with both private companies and crown corporations. He has served in Engineering, Operations, and Program Management areas. His academic research has been focused on the areas of Supply Chain, Reliability, Quality, Continuous Improvement methodologies, and New Product & Process Design. He has published and presented more than 30 research papers in International journals and conferences in these areas. He has a Ph.D. from WSU Detroit, USA, and an MBA from UBC Vancouver. He is a certified Professional Engineer by the State of Michigan, USA, a PMP by Project Management Institute, and a Six Sigma Black Belt holder. He is the President-elect for the Rotary Club of Surrey and a Board member of the Progressive Inter-Cultural Society (PICS), leading efforts to build a long-term care facility for the community with Support from Fraser Health and BC Housing.

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: contact@globalconference.ca | Visit: www.globalconference.ca



Keynote Speech



Dr Anahita Malek

PhD, MSc, BA (Hons), APHE, FHEA

Senior Lecturer

High Wycombe Campus, Buckinghamshire New University

Dr. Anahita Malek is a senior academic leader and a business and leadership coach with expertise in the creative industry. In the past 15 years, she has worked to help organizations and companies prepare their managers and employees to work effectively across various industries in Asia, Middle East, and Europe. She also delivers industry training and provides advice on topics such as social innovation, governance, gender issues, sustainability, employability, and career development. She has a PhD in Business and Marketing and has published several scientific articles and presented at various scientific events in her field. Her research specialization includes Social Innovation, Governance, Gender Issues, Sustainability, Employability and Career Development. She is passionate about advancing knowledge and practice in her field and contributing to society.

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: contact@globalconference.ca | Visit: www.globalconference.ca



Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: contact@globalconference.ca | Visit: www.globalconference.ca



Instructions for Oral Presentation

Saturday, July 27, 2024

Devices provided by the conference organizer:

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

Materials provided by the presenters:

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

Title: Conference Abstract July 26-28, 2024, Vancouver, Canada.

ISBN : 978-1-998259-37-3

Format: Electronic book

Instructions for Participants

To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.

Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: contact@globalconference.ca | Visit: www.globalconference.ca





Global Conference Alliance Inc.



Please Take a minute &
Review Us on Google



www.globalconference.ca
contact@globalconference.ca



Contact
+1 236 477 8411 (Customer Service)
+1 672-971-2088 (Hotline & WhatsApp)
Mon to Fri (10 am – 6 pm PST)



GLOBAL
CONFERENCE ALLIANCE INC.™