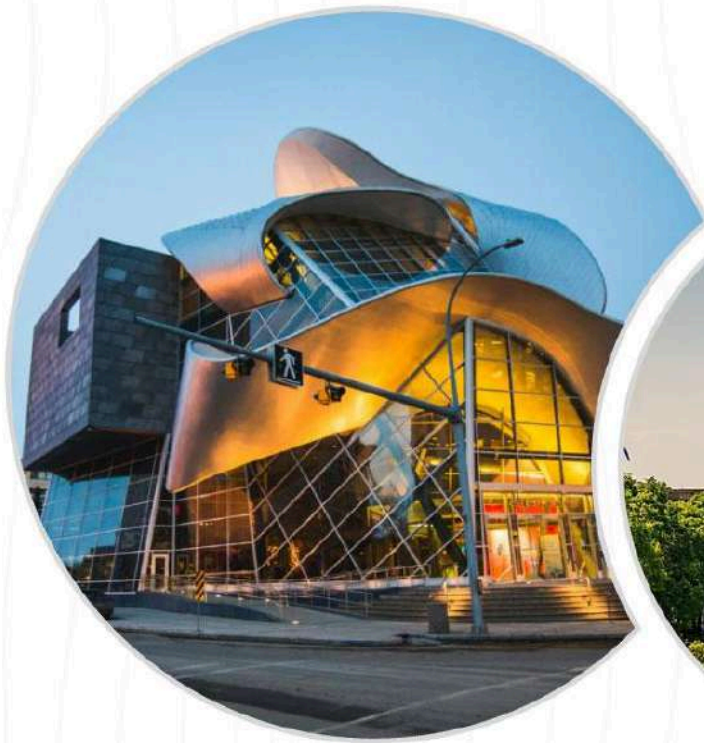


# CONFERENCE **ABSTRACT**

May 31- June 02, 2024  
Edmonton, Canada



Proudly Canadian, Truly Global

## **Abstract Book**

*May 31- June 1, 2024 – Edmonton, Canada*

**Format: Electronic Book**

**ISBN: 978-1-998259-30-4**

**Venue**

**Coast Nisku Inn & Conference Centre**

**June 01, 2024**

**Edmonton, Canada**



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### Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



## Welcome

As Conference Chair I'm honored to welcome all participants to the **Conference organized by Global Conference Alliance Inc.** held on May 31- June 1, 2024, in beautiful Edmonton, Canada

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, HRM Leadership, Social Science, Engineering, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Edmonton and enjoy its scenic views, tropical climate, and friendly people. Edmonton enjoys a global reputation as one of the world's top cities for quality of life and recreation. Edmonton attracts many international conferences and events, including the 2010 Winter Olympics and Paralympics.

Thank you for considering attending the Conference. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

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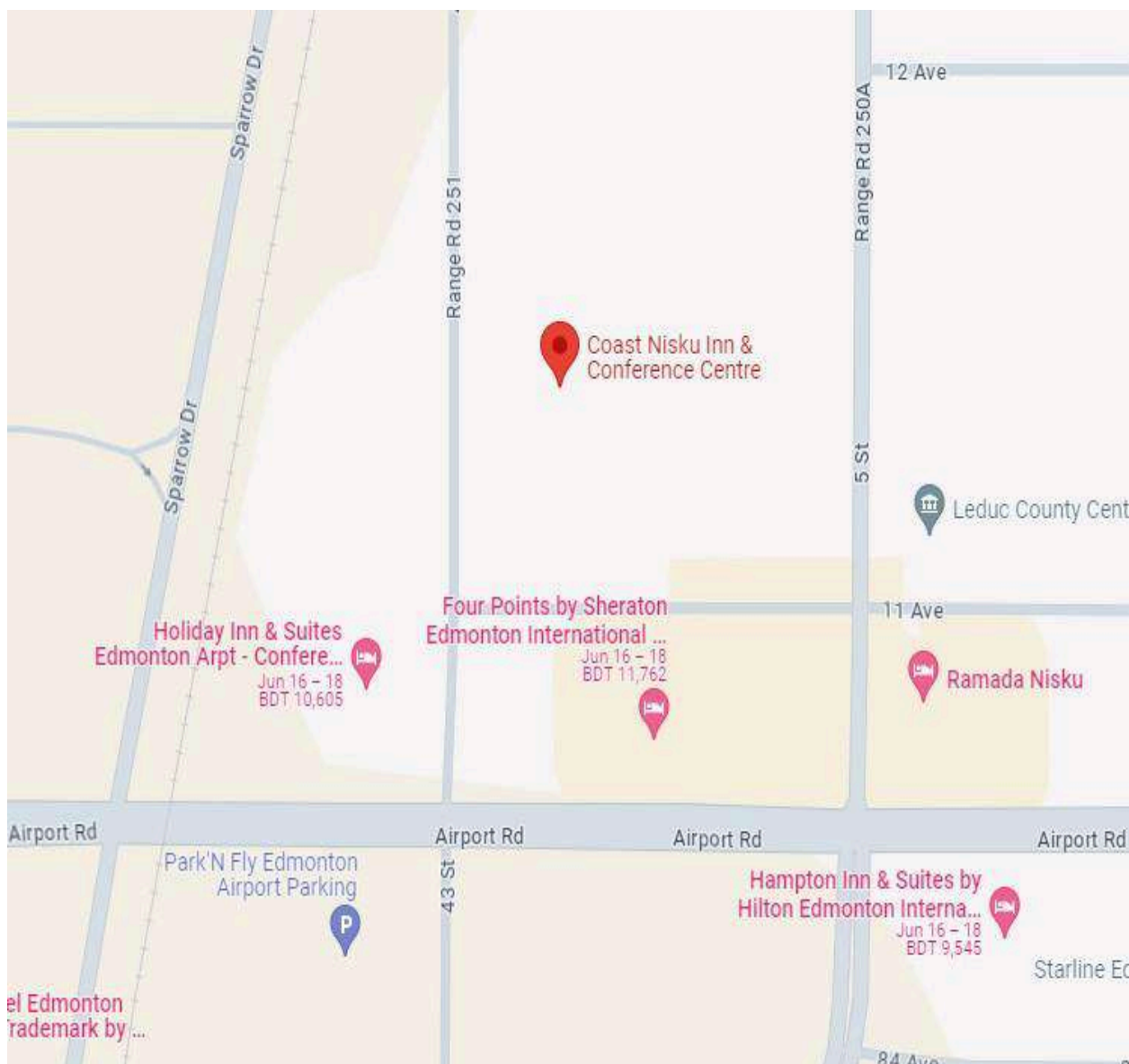


## Conference Venue

### Coast Nisku Inn & Conference Centre

1101-4th Street, Nisku, AB T9E 7N1

#### Directions:



Google map link: <https://maps.app.goo.gl/FgEbGrN6ohj17uYZ8>

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### **Public Transit:**

The Coast Nisku Inn & Conference Centre is easily accessible via various public transit options. Located just 5 kilometers (a 10-minute drive) from Edmonton International Airport (YEG), the hotel offers a complimentary airport shuttle service. Additionally, public buses such as Leduc Transit Route 3 and ETS Route 747 connect the airport to the hotel.

### **Driving & Parking**

The Coast Nisku Inn & Conference Centre offers excellent driving and parking facilities. Conveniently located near the Queen Elizabeth II Highway (Highway 2) and close to Edmonton International Airport (YEG), it is easily accessible for travelers.

The hotel provides ample, well-lit, and secure on-site parking, complimentary for guests. Long-term parking options are available for those flying out of YEG, and accessible parking spaces are provided for guests with disabilities. These facilities ensure a convenient and hassle-free experience for all guests.

### **Accessibility**

The Coast Nisku Inn & Conference Centre provides excellent accessibility facilities for guests with disabilities. Accessible rooms feature wider doorways, lowered switches, and roll-in showers. Public areas, including the lobby, restaurants, conference rooms, and fitness center, are wheelchair accessible with elevators and ramps.

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## Conference Time Schedule

**May 31 - June 1, 2024 –Edmonton, Canada**

- **Friday, May 31, 2024** – Arrival & Reception of the participants in Edmonton, Canada
- **Saturday, June 1, 2024 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

**Registration will start from 10:00 AM, Gate Closed 10:30 AM**

<b>Activity – Saturday, June 1, 2024 (Conference Day)</b>	<b>Time</b>
Registration, Opening Remarks, Coffee	10:00 AM - 10:15 AM
Keynote Speaker - Topic 1	10:15 AM - 10:30 AM
Keynote Speaker -Topic 2	10:35 AM - 10:50 AM
Keynote Speaker -Topic 3	10:55 AM - 11:10 AM
Keynote Speaker - Topic 4	11:15 AM - 11:30 AM
Keynote Speaker - Topic 5	11:35 AM - 11:50 AM
Keynote Speaker - Topic 6	11:55 AM - 12:10 PM
Lunch / Photoshoot	12:15 PM - 12:45 PM
Keynote Speaker - Topic 7	12:50 PM - 1:05 PM
Keynote Speaker - Topic 8 & 9	01:10 PM - 1:25 PM
Keynote Speaker - Topic 10 & 11	1:30 PM - 1:45 PM
Keynote Speaker - Topic 12 & 13	1:50 PM - 2:05 PM
Technical Session/ Paper Presentation - All Topic	2:05 PM - 2:50 PM
Closing Ceremony / Photo session	2:50 PM- 3:00 PM

- **Sunday, June 2, 2024** – City visit (optional to the participants)

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## Conference Committee

### Keynote Speech



#### **Success Adewole**

*Nigerian entrepreneur*

Success Adewole is a Nigerian entrepreneur and a student of International Supply Chain Management at Douglas College in British Columbia, Canada. He completed his Bachelor's degree in Oil and Gas Engineering at All Nations University in Koforidua, Ghana. As part of his final year project, he conducted a research project on the comparative analysis of fuels, specifically petrol and diesel, from Total II filling station and Mobile I filling station in Koforidua Ghana. Success Adewole is the Managing Director of Success Call Limited, a study abroad agency that offers assistance to international prospects seeking to further their studies in Ghana, the Netherlands, the UK, and Canada. Additionally, he serves as the Nigerian representative for the Global Conference Alliance, where he facilitates the organization's registrations and activities and awareness campaigns in Nigeria. In addition to his involvement in the study abroad industry, Success has also established other successful businesses such as "The WOW Effect Artistry," a digital media and art company. In 2018, his company was commissioned by the Office of the Security Adviser to the President of Nigeria to create an art piece depicting Peace and Democracy in relation to the 2019 general elections in Nigeria. Success Adewole's diverse entrepreneurial ventures highlight his passion for education, the arts, and making a positive impact in society. Alongside his studies in International Supply Chain Management, he actively contributes to the growth and presence of the Global Conference Alliance in Nigeria, while also assisting students in their pursuit of educational opportunities through Success Call Limited. Through his endeavors, Success aims to leave a lasting impression and contribute to the development of his community and beyond.

**Keynote Speaker Topic:** Cyber Security for Small Businesses

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## Keynote Speech



### **Faisal Zahed**

*Energy Trading Risk Management Leader  
MBA University of Houston Decision Science  
Member of PMI, Cybersecurity Alliance, ETRM Chapters*

With a passion for navigating the complex and dynamic world of energy markets, I am a seasoned ETRM professional dedicated to optimizing trading strategies, mitigating risks, and driving profitability in the energy sector.

**Professional Summary:** Faisal Zahed Delivered ETRM (energy trading risk management) solution to oil & gas majors and largest MLP service providers.

**Professional Career:** Exxon Mobil, Halliburton, BP, Shell, Enterprise Products, JERA America

**Professional Affiliations:** Member of PMI, Cybersecurity Alliance, ETRM Chapters

**Keynote Speaker Topic:** ETRM (energy trading risk management) solution to oil & gas.

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## Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA

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## Instructions for Oral Presentation

**Saturday, June 01, 2024**

**Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

**Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

**Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

**Title:** Abstract book of May 31 - June 02, 2024, Edmonton, Canada.

**ISBN :** 978-1-998259-30-4

**Format:** Electronic book

## Instructions for Participation

**To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.**

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Mon to Fri (10 am – 6 pm PST)

