

# CONFERENCE **ABSTRACT**

June 07- June 09, 2024

New York, USA



Proudly Canadian, Truly Global

## **Abstract Book**

*June 07-09, 2024 – New York, USA*

**Format: Electronic Book**

**ISBN: 978-1-998259-31-1**

**Venue**

**Jay Suites**

**June 08, 2024**

**New York, USA**



## Table of Contents

Welcome Remarks -----	02
Conference Venue -----	03-04
Conference Time Schedule -----	05
Conference Committee -----	06-08
Instructions for Oral Presentation-----	09
Instructions for Publication -----	09
Instructions for Participation -----	09
Authors' Presentation Schedule -----	10

### Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



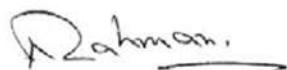
## Welcome

As Conference Chair I'm honored to welcome all participants to the **Conference organized by Global Conference Alliance Inc.** held on June 07-09, 2024, in beautiful New York, USA.

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, HRM Leadership, Social Science, Engineering, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Vancouver and enjoy its scenic views, tropical climate, and friendly people. New York enjoys a global reputation as one of the world's top cities for quality of life and recreation. New York attracts many international conferences and events, including the 2010 Winter Olympics and Paralympics.

Thank you for considering attending the Conference. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

### **Global Conference Alliance Inc.**

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada  
Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)  
Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



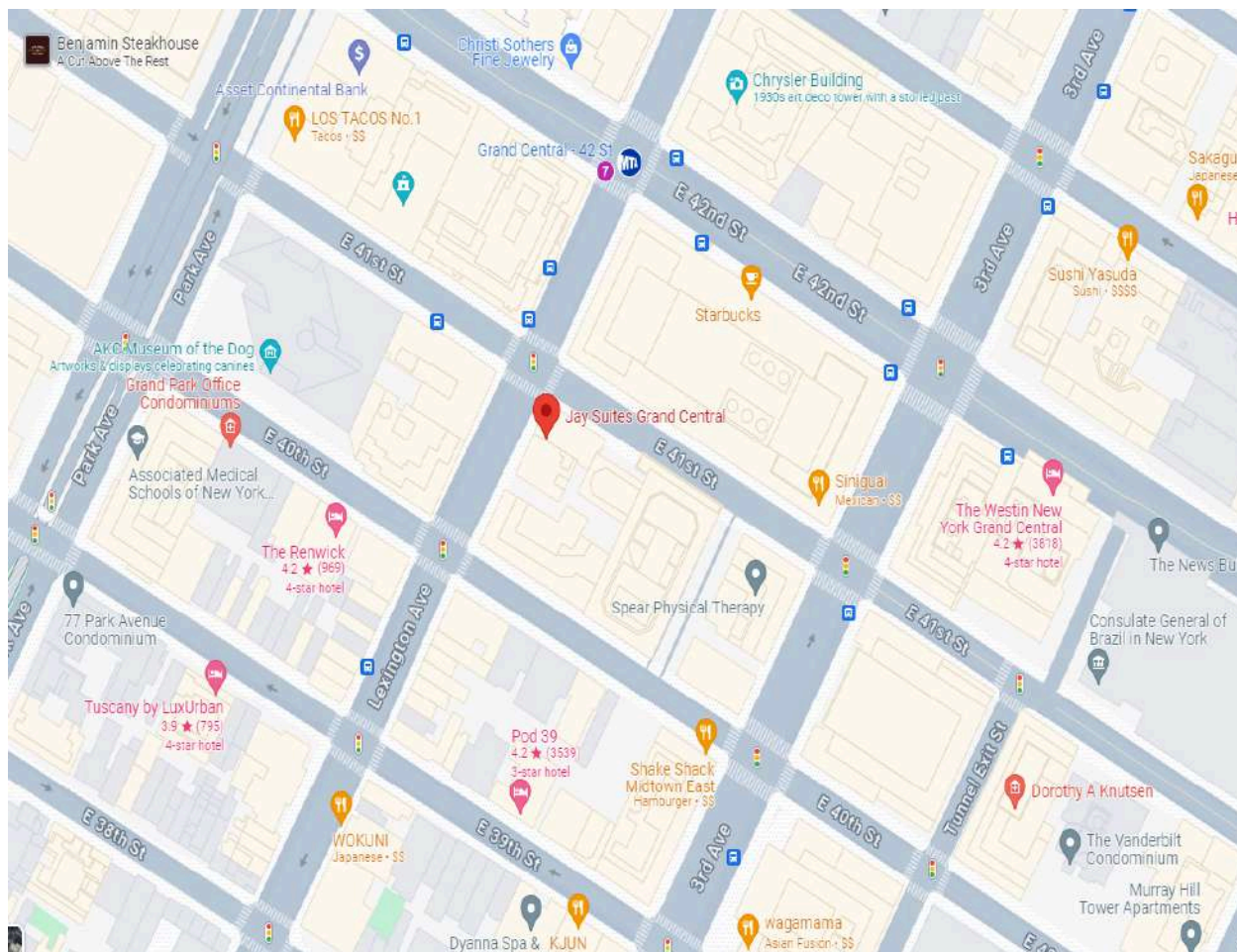


## Conference Venue

### Jay Suites

369 Lexington Avenue, 3rd Floor  
New York, NY 10017

### Directions:



Google map Link: <https://maps.app.goo.gl/RM1BUrUuPaGwHmMh7>

### Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



### Public Transit:

Jay Suites is well-served by public transit, making it highly accessible for commuters. The building is situated in Midtown Manhattan, close to Grand Central Terminal, which is a major transportation hub. This proximity provides easy access to several subway lines, including the 4, 5, 6, 7, and S trains, as well as Metro-North Railroad services. Additionally, numerous bus routes serve the area, further enhancing connectivity. The location also benefits from nearby Citi Bike stations and a variety of ride-sharing options, ensuring convenient and versatile transit choices for employees and visitors.

### Driving & Parking

Parking options are available nearby, with several parking garages within a few blocks, including Icon Parking and SP+ garages. Street parking is limited and metered, often with time restrictions. For those driving to the location, it's advisable to use a parking app or service to reserve a spot in advance and consider alternative transportation options during peak hours to avoid congestion.

### Accessibility

Jay Suites offers good accessibility for individuals with disabilities. The building features elevators that provide easy access to all floors, including the third floor where Jay Suites is located. Entrances are designed to be wheelchair-friendly, with ramps and wide doors facilitating smooth entry and exit. The location's proximity to Grand Central Terminal also ensures accessible public transit options, including subway stations equipped with elevators and other facilities catering to those with mobility challenges. Overall, Jay Suites prioritizes accessibility to ensure a comfortable and convenient environment for all visitors and tenants.

## Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



## Conference Time Schedule

**June 07-09, 2024 –New York, USA**

- **Friday, June 7, 2024** – Arrival & Reception of the participants in New York, USA
- **Saturday, June 8, 2024 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

**Registration will start from 1 PM, Gate Closed 1:30 PM**

Activity – Saturday, June 8, 2024 (Conference Day)	Time
Registration, Opening Remarks & Lunch	1:00 PM - 1:30 PM
Keynote Speaker - Topic 1	1:35 PM - 1:45 PM
Keynote Speaker -Topic 2	1:50 PM - 2:00 PM
Keynote Speaker -Topic 3	2:05 PM - 2:15 PM
Keynote Speaker - Topic 4	2:20 PM - 2:30 PM
Keynote Speaker - Topic 5	2:35 PM - 2:45 PM
Keynote Speaker - Topic 6	2:50 PM - 3:00 PM
Keynote Speaker - Topic 7	3:05 PM - 3:15 PM
Keynote Speaker - Topic 8 & 9	3:20 PM - 3:30 PM
Keynote Speaker - Topic 10 & 11	3:35 PM - 3:45 PM
Keynote Speaker - Topic 12 & 13	3:50 PM - 4:00 PM
Technical Session/ Paper Presentation (For all Topic)	4:05 PM - 4:40 PM
Coffee Break, Certificate Giving and Photo session	4:45 PM - 4:55 PM
Closing Ceremony and Photo Session	4:55 PM - 5:00 PM

- **Sunday, June 9, 2024** – City visit (optional to the participants)

### **Global Conference Alliance Inc.**

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



## Conference Committee

### Keynote Speech



#### **Quazi M. Ahmed**

*IFC/World Bank Group Certified Master Trainer*

Educated and trained in the US, Norway, Japan, and Bangladesh, Quazi M. Ahmed is a renowned leadership, team building, and soft skills facilitator with 27 years of experience in training, teaching, speaking, and coaching. Since January 2022, he has been the IFC/World Bank Group Certified Master Trainer. Over the years, he has conducted face-to-face training programs/gave talks in conferences in the USA, Denmark, Malaysia, India, Nepal, Afghanistan, and Bangladesh. He has also done VILT (Virtual Instructor-Led Training) workshops and spoke at e-Conferences and webinars for audiences in a dozen other countries, including the UK, Myanmar, Singapore, New Zealand, and Australia. For his global presence in human capital development, Mr. Ahmed received the “Global Training and Development Leadership Award” in February 2017 by the World HRD Congress in its 25th-anniversary celebrations. He has facilitated training sessions attended by more than one hundred thousand people in the nonprofit, private, and public sectors in multiple countries. In recent years, He has completed the following certifications: IFC/World Bank Group Certified Master Trainer, Certified facilitator, from InsideOut Coaching/Development (USA), Certified L&D Professional from Aon Hewitt Learning Center (UK & India), and Certified PPA Practitioner from Thomas Assessment Pvt. Ltd. (UK and India). Mr. Ahmed is recognized as the pioneer of the modern approach to L&D in Bangladesh—the country of his birth. In 2016, he founded the Bangladesh Organization for Learning and Development (BOLD), which is the national apex body serving the needs of trainers, Learning & Development professionals, and others passionate about personal and professional development. One of his primary purposes is to become the best version of himself.

**Keynote Speaker Topic:** Phoenix Leadership: From Adversity to Achievement

#### **Global Conference Alliance Inc.**

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)





## Keynote Speech



### **Mrs. Yasmin Jahir**

*Divisional Chair, Electrical and Computer Engineering Director of Operations, USA*

Experienced Product Engineer with a demonstrated history of working in the computer software industry. Skilled in developing with background on c/c++, Java, OpenCV, Matlab, and c#. Strong engineering professional with a Master of Science (MS) focused in Electrical and Computer Engineering from University of Oklahoma.

**Keynote Speaker Topic:** The Synergy of Information Technology and Computer Science: Innovation Unleashed

### **Global Conference Alliance Inc.**

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



## Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA

### Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



## Instructions for Oral Presentation

**Saturday, June 08, 2024**

**Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

**Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

**Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

**Title:** Abstract Book of June 07-09, 2024, New York, USA.

**ISBN :** 978-1-998259-31-1

**Format:** Electronic book

## Instructions for Participation

**To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Admittance to the conference will not be granted without these documents. We greatly appreciate your cooperation.**

### **Global Conference Alliance Inc.**

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)



## Authors' Presentation Schedule

**Saturday, June 08, 2024**

Name and Affiliation	Title & Abstract
<p><b>Banji Adija (Author)</b> <i>University of Bamenda</i></p>	<p><b>Driving Financial Inclusion in Africa: The Role of Mobile Money and Fintech Innovations</b></p> <p><b>Abstract:</b></p> <p>This paper examines the transformative impact of mobile money and fintech innovations on financial inclusion in Africa. It discusses the roles of platforms like M-Pesa and the integration of blockchain and AI in providing tailored financial solutions. The paper identifies regulatory hurdles, infrastructural deficiencies, and cybersecurity concerns as significant challenges. It advocates for strategic partnerships, regulatory reforms, and investment in digital literacy to achieve financial inclusivity across Africa.</p> <p><b>Keywords:</b> Financial Inclusion, Mobile Money, Fintech Innovations, Digital Literacy, Regulatory Framework, Cybersecurity, Economic Empowerment, Blockchain Technology, Peer-to-Peer Lending, Africa.</p>

### Global Conference Alliance Inc.

300-9850 King George Blvd, Surrey, BC V3T 0P9, Canada

Cell: +1 672-971-2088 (Hotline & Whatsapp) | +1 236 477 8411 (Customer Service)

Email: [contact@globalconference.ca](mailto:contact@globalconference.ca) | Visit: [www.globalconference.ca](http://www.globalconference.ca)











# Global Conference Alliance Inc.



Please Take a minute &  
Review Us on Google



GLOBAL CONFERENCE ALLIANCE INC. IS A PROUD MEMBER OF :



[www.globalconference.ca](http://www.globalconference.ca)  
[contact@globalconference.ca](mailto:contact@globalconference.ca)



**Contact**  
+1 236 477 8411 (Customer Service)  
+1 672-971-2088 (Hotline & WhatsApp)  
Mon to Fri (10 am – 6 pm PST)

