

# CONFERENCE **ABSTRACT**

April 19–21, 2024  
Istanbul, Turkey



Proudly Canadian, Truly Global

## **Abstract Book**

*April 19-21, 2024 – Istanbul, Turkey*

**Format: Electronic Book**

**ISBN: 978-1-998259-24-3**

**Venue**

**Radisson Blu Hotel**

**April 21, 2024**

**Sisli, Istanbul**



**Address**  
300-9850 King George Blvd,  
Surrey, BC V3T 0P9, Canada



+1 236 477 8411 (Customer Service)  
+1 672-971-2088 (Hotline & Whatsapp)  
Mon to Fri (10 am – 6 pm PST)

**Global Conference Alliance Inc.**  
[contact@globalconference.ca](mailto:contact@globalconference.ca)

## Table of Contents

Welcome Remarks -----	03
Conference Venue -----	04-05
Conference Time Schedule -----	06
Conference Committee -----	07-09
Instructions for Oral Presentation-----	10
Instructions for Publication -----	10
List of Participants-----	11

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## Welcome

As Conference Chair I'm honored to welcome all participants to the **Conference organized by Global Conference Alliance Inc.** held on April 19-21, 2024, in beautiful Istanbul, Turkey

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, HRM Leadership, Social Science, Engineering, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Istanbul and enjoy its scenic views, tropical climate, and friendly people. Istanbul enjoys a global reputation as one of the world's top cities for quality of life and recreation. Istanbul attracts many international conferences and events, including the 2010 Winter Olympics and Paralympics.

Thank you for considering attending the Conference. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



**Dr. Afzalur Rahman**  
CEO & Conference Chair  
**Global Conference Alliance Inc.**  
*Proudly Canadian, Truly Global*

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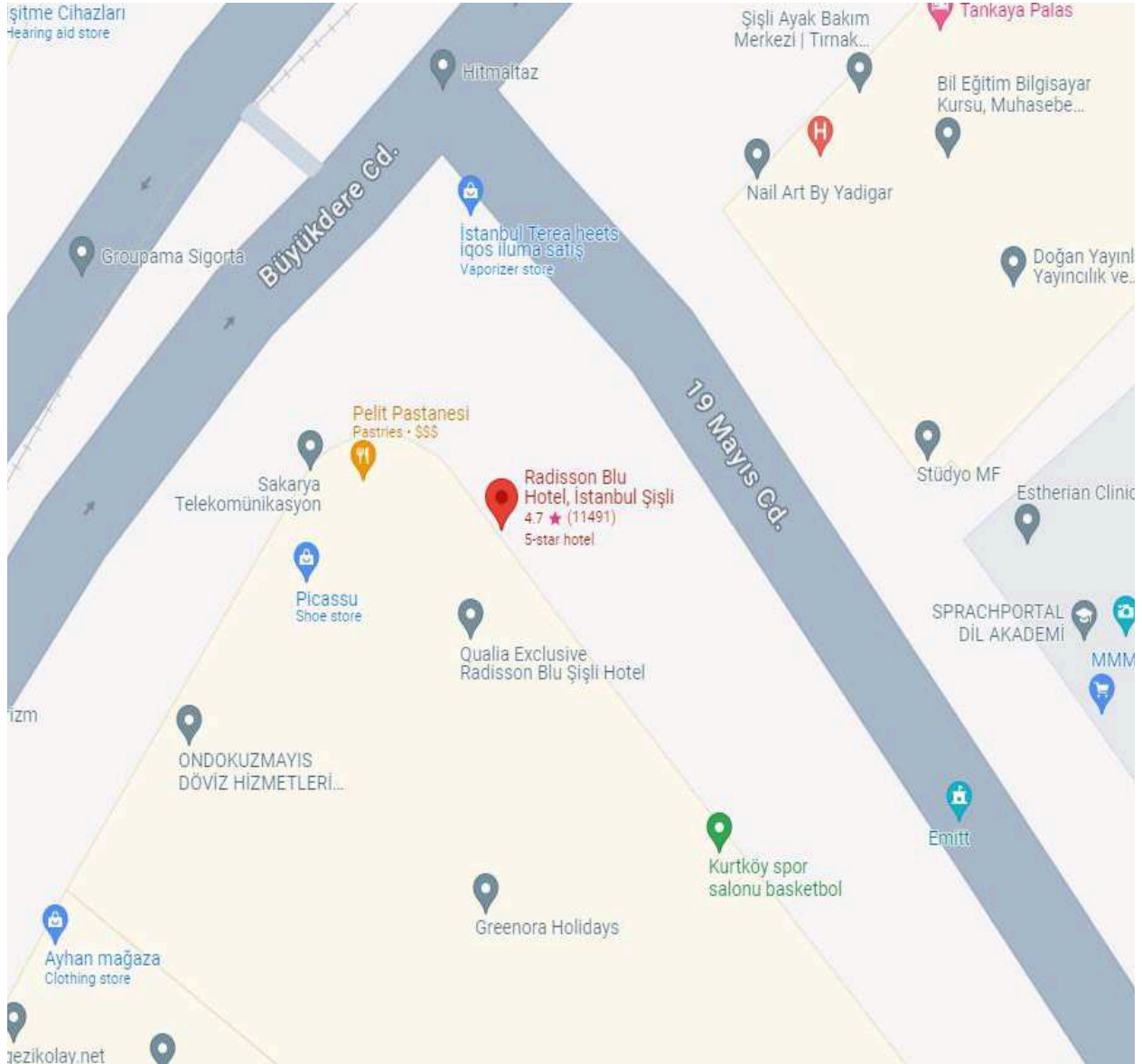


## Conference Venue

### Radisson Blu Hotel, Istanbul Sisli

19 Mayıs Street No 2 Sisli, Istanbul, 34360, Turkey

#### Directions:



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### **Public Transit:**

While the hotel itself may not offer public transit services, guests can likely access public transit options nearby. To reach Radisson Blu Hotel from various locations, The most convenient option would be to take a taxi directly to the hotel. With its extensive coverage, Istanbul's public transportation system efficiently connects various neighborhoods, historical landmarks, business districts, and residential areas across both the European and Asian sides of the city.

### **Driving & Parking**

Radisson Blu Hotel likely offers parking facilities for guests, including self-parking and valet options. While the hotel itself may not provide public transit services, guests can access nearby metro stations or taxi services for transportation within Istanbul. It's recommended to inquire directly with the hotel for specific parking details and assistance with public transit options.

### **Accessibility**

Radisson Blu Hotel likely provides accessible facilities for guests with disabilities. This includes features such as wheelchair-accessible entrances, elevators, and designated parking spaces. The hotel may also offer rooms equipped with accessibility features like grab bars and roll-in showers.

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## Conference Time Schedule

**April 19-21, 2024 –Istanbul, Turkey**

- **Friday, April 19, 2024** – Arrival & Reception of the participants to Istanbul, Turkey
- **Saturday, April 20, 2024** – City visit (optional to the participants)
- **Sunday, April 21, 2024 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

**Registration will start from 1 PM, Gate Closed 1:30 PM**

Activity - Saturday, April 21, 2024 (Conference Day)	Time
Registration, Opening Remarks & Lunch	1:00 PM - 1:30 PM
Keynote Speaker - Topic 1	1:35 PM - 1:45 PM
Keynote Speaker - Topic 2	1:50 PM - 2:00 PM
Keynote Speaker - Topic 3	2:05 PM - 2:15 PM
Keynote Speaker - Topic 4	2:20 PM - 2:30 PM
Keynote Speaker - Topic 5	2:35 PM - 2:45 PM
Keynote Speaker - Topic 6	2:50 PM - 3:00 PM
Keynote Speaker - Topic 7	3:05 PM - 3:15 PM
Keynote Speaker - Topic 8 & 9	3:20 PM - 3:30 PM
Keynote Speaker - Topic 10 & 11	3:35 PM - 3:45 PM
Keynote Speaker - Topic 12 & 13	3:50 PM - 4:00 PM
Technical Session/ Paper Presentation (For all Topic)	4:05 PM - 4:40 PM
Coffee Break, Certificate Giving and Photo session	4:45 PM - 4:55 PM
Closing Ceremony and Photo Session	4:55 PM - 5:00 PM

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## Conference Committee

### Keynote Speech



#### **Seren Nergiz Mullaoglu**

*Founding Lawyer - Nergiz Avukatlık Bürosu | Nergiz Law Firm*

Seren Nergiz Mullaoglu graduated from Istanbul Commerce University Faculty of Law in 2016 and earned her master's degree in International Trade and Maritime Law from Swansea University, UK. Her expertise includes data protection, international trade, corporate law, and legal compliance. She established Nergiz Law Firm in Istanbul in 2021, offering legal services in Turkish and English. Seren advises a diverse clientele, including international institutions, governments, companies, and startups, specializing in areas such as IT, corporate, trade, contract, consumer, internet, e-commerce, labor, social security, immigration, and intellectual property law. She particularly assists internet startups with legal audits, company establishment, contract drafting, and GDPR compliance, ensuring her clients' adherence to new regulations.

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## Keynote Speech



### **Dr. Afzalur Rahman**

*Faculty Member, Douglas College, Canada*

Afzalur Rahman, DBA, is a full-time faculty member at Douglas College, British Columbia, Canada. Previously he has worked at Thompson Rivers University, The University of British Columbia, Okanagan College, and Shanghai Institute of Technology. Dr. Rahman's research has focused primarily on the areas of International Business, International Marketing, Human Resource Management, Business Strategy, and Global Entrepreneurship. Afzalur completed his Doctor of Business Administration (DBA) in International Business from Argosy University-Tampa in Florida, United States. He also completed a Master of Business Administration (MBA) degree from North South University and a B.Comm. (Honors Business Administration) degree from University of Windsor.

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## Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers  
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**, Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Dr. Imtiaz Ahmed**, Assistant Professor, Department of Electrical Engineering and Computer Science, Howard University, Washington, DC, USA

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## Instructions for Oral Presentation

**Sunday, April 21, 2024**

**Devices provided by the conference organizer:**

- ❖ Laptop (with MS-Office and Adobe Reader)
- ❖ Projector and Screen

**Materials provided by the presenters:**

- ❖ PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

**Duration of each presentation:**

- ❖ Regular oral presentation – 10 minutes including Q&A
- ❖ Keynote speech – 20 minutes

## Instructions for Publication

All accepted papers in the Conference will be published in the online conference proceedings:

**Title:** Abstract book of Global Conference April 19-21, 2024, Istanbul, Turkey

**ISBN:** 978-1-998259-24-3

**Format:** Electronic book

## Instructions for Participation

**To attend the conference, please ensure you bring a printed invitation letter and a valid photo ID (such as Passport, Driving License, or any government-issued ID with a photo) on the day of the event. Required documents will allow your admittance in the conference. We greatly appreciate your cooperation.**

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## List of Participants

SL	Name	Affiliation	City and Country	Role
1.	Victor Kofi Appiah	BHK Enterprise Tyre	Tarkwa, Ghana	Listener
2.	Charity Oforiwaa Antwi	BHK Enterprise Tyre	Tarkwa, Ghana	Listener
3.	Nabeel Al Alola	KJO	Al-Khafji, Saudi Arabia	Listener
4.	Ernest Ayuk Mbeng	ETS Mbeng Ernest	Limbe, Cameroon	Listener
5.	Moses Njor Abua	Ulim Oil & Gas Plus Ltd	Calabar, Nigeria	Listener

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