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Format: Electronic Book

**19th Global Conference on Business
Management and Economics 2023**

July 14-15, 2023 – New York, USA

Conference Abstract

ISBN: 978-1-7380126-0-2

Venue

Jay Suites Grand Central

July 15, 2023

New York, USA

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Global Conference Alliance Inc.

9932 Woodrow Street, Vienna, VA 22181, Washington Metropolitan Area, United States of America
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Welcome

As Conference Chair I'm honored to welcome all participants to the **19th Global Conference on Business Management and Economics (GCBME)** held on July 14-15, 2023, in beautiful New York, USA

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, Nursing, healthcare, business, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore New York and enjoy its scenic views, tropical climate, and friendly people. New York enjoys a global reputation as one of the world's top cities for quality of life and recreation. New York attracts many international conferences and events, including the Statue of Liberty & Times Square.

Thank you for considering attending the **19th Global Conference on Business Management and Economics (GCBME) 2023**. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.
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Conference Venue

JAY SUITES GRAND CENTRAL

ROOM: 3rd Floor (8 PPL)

369 Lexington Avenue, 3rd Floor (8 PPL)

New York, NY 10017

Directions:



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Public Transit:

Jay Suites Grand Central offers unparalleled access to major subway and MTA bus lines, making it extremely convenient for commuters relying on public transportation. Situated just one block from Grand Central Terminal, which is home to Metro North's commuter railroad, the location ensures easy and efficient travel for those using public transit to reach the office space.

Driving & Parking:

For individuals who prefer driving, Jay Suites Grand Central provides a prime location in the heart of Midtown, New York. Surrounded by major banks, the office space is easily accessible by car. While specific details about parking are not mentioned in the provided text, it is advisable to inquire about parking facilities, availability, and any associated costs when considering this option.

Accessibility:

The Grand Central office space is located in a boutique 28-story office tower, offering a contemporary and accessible environment. With 24-7 fingerprint access, members can enter the premises at any time, ensuring flexibility and convenience. The office space features modern amenities, including WiFi access in all common areas and suites, two brand new conference rooms of varying sizes, a member business lounge, and a modern break room. These accessible facilities contribute to a productive and comfortable working environment for individuals using the Grand Central location.

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Conference Time Schedule

19th Global Conference on Business Management and Economics (GCBME) – July 15, 2023 –New York, USA

- **Friday, July 14, 2023** – Arrival & Reception of the participants to New York, USA
- **Saturday, July 15, 2023 (Conference Day)** – Registration, opening speech, keynote speech, and technical sessions:

Activity - Saturday, July 15, 2023 (Conference Day)	Time
Registration and Lunch	1:00 pm to 1:30 pm
Opening Remarks Dr. Afzalur Rahman <i>Faculty Member, Douglas College, Canada</i>	1:30 pm to 1:35 pm
Keynote Speech Dr. Afzalur Rahman <i>Faculty Member, Douglas College, Canada</i>	1:35 pm to 2:05 pm
Photo Session	2:05 pm to 2:15 pm
Technical Session	2:15 pm to 2:55 pm
Break	2:55 pm to 3:10 pm
Technical Session	3:10 pm to 4:00 pm
Certificate Awarding and Closing Ceremony	4:00 pm to 5:00 pm

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Conference Committee

Keynote Speech



Dr. Afzalur Rahman

Faculty Member, Douglas College, Canada

Afzalur Rahman, DBA, is a full-time faculty member at Douglas College, British Columbia, Canada. Previously he has worked at Thompson Rivers University, The University of British Columbia, Okanagan College, and Shanghai Institute of Technology. Dr. Rahman's research has focused primarily on the areas of International Business, International Marketing, Human Resource Management, Business Strategy, and Global Entrepreneurship. Afzalur completed his Doctor of Business Administration (DBA) in International Business from Argosy University-Tampa in Florida, United States. He also completed a Master of Business Administration (MBA) degree from North South University and a B.Comm. (Honors Business Administration) degree from University of Windsor.

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Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada Conference Chair
- **Dr. Michael Henry**, Thompson Rivers University, Canada; Dean, School of Business & Economics – Adviser
- **Masum Billah Bhuiyan**, Founder of Giant Marketers
IT Entrepreneur || Public Speaker || Business Coach || Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - Business Law and Human Resource Management
- **Dr. Erika Skita**– Instructor, Granville College in Vancouver, Canada
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - Accounting
- **Mr. Simon Parker**, Douglas College, Canada - Marketing and International Business
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - Economics and Banking
- **Dr. Emrul Hasan**, The University of British Columbia, Canada -Finance
- **Dr. Murat Eroglu**, Faculty Member, Adelphi University, USA
- **Ms. Marisa McGillivray**, Economist at Statistics Canada Consumer Prices Division
- **Mr. Quazi M. Ahmed**, IFC/World Bank Group Certified Master Trainer
- **Mrs. Yasmin Jahir**, Divisional Chair, Electrical and Computer Engineering Director of Operations, USA
- **Justin Williams**, Dean, Faculty of Commerce and Business Administration Douglas College, Canada

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Catering and Menus

❖ **Lunch - (1:00 pm to 1:30 pm)**

- ✓ Executive Lunch
- ✓ Salad & Dessert

❖ **Break - Straight As (2:55 pm to 3:10 pm)**

- ✓ Starbucks Freshly Brewed Pot of Coffee

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Authors' Presentation Review

Saturday, July 15, 2023

Name and Affiliation	Title
Mohammed Usman (Author) <i>University of Nizwa</i>	Perception of Omani SME's towards Islamic banking.
Dr. Mohammad Dulal Miah <i>University of Nizwa</i>	
Norizan Mohd. Kassim <i>University of Nizwa</i>	
Dr. Mohammad Zain <i>Sultan Qaboos University</i>	

Name and Affiliation	Title
Kuang-Chung Hsu (Author) <i>University of Central Oklahoma</i>	Choking under Performance and Gender: A Revisit with Data from Collegiate Tennis Matches
Nikki Diane Boyar (Additional Author) <i>University of Central Oklahoma</i>	
Lexus Taylor Penn (Additional Author) <i>University of Central Oklahoma</i>	

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Instructions for Oral Presentation

Saturday, July 15, 2023

Devices provided by the conference organizer:

- Laptop (with MS-Office and Adobe Reader)
- Projector and Screen

Materials provided by the presenters:

- PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

Duration of each presentation:

- Regular oral presentation – 10 minutes including Q&A
- Keynote speech – 30 minutes

Instructions for Publication

All accepted papers in the 19th Global Conference on Business Management and Economics (19th GCBME 2023) will be published in the online conference proceedings:

Title: Abstract Book of 19th Global Conference on Business Management and Economics 2023

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Authors' Presentation Schedule

Saturday, July 15, 2023

Technical Session

02:15 am to 02:55 am

Name and Affiliation	Title and Abstract
<p>Mohammed Usman (Author) <i>University of Nizwa</i></p> <p>Dr. Mohammad Dulal Miah <i>University of Nizwa</i></p> <p>Norizan Mohd. Kassim <i>University of Nizwa</i></p> <p>Dr. Mohammad Zain <i>Sultan Qaboos University</i></p>	<p>Perception of Omani SME's towards Islamic banking.</p> <p>This paper seeks to identify factors that motivate small and medium enterprises (SMEs) to establish business ties with banks in Oman. We collect data from 217 SMEs through questionnaire survey. We apply qualitative analytical technique in which various statements under each item was assigned the rating of pluses based on the degree of agreement among the respondents with the statements. In addition, t-test is performed to assess the differences in response. We find that SMEs place greater emphasis on electronic banking system, convenient location, behavior of bank staffs and favorable terms and conditions of financing. The results further show that SMEs choose Islamic banks because it fits their religious belief. This finding matches the Islamic culture and values practiced in Oman. Moreover, the responding SMEs perceive that Islamic banks are going to thrive in the future; hence, they intend to engage with Islamic banks although most entrepreneurs are not aware about the variety of Islamic banking products.</p> <p>Keywords: Entrepreneurs, Islamic Finance, Small and Medium Enterprises, Oman</p>

Name and Affiliation	Title and Abstract
<p>Kuang-Chung Hsu (Author) <i>University of Central Oklahoma</i></p> <p>Nikki Diane Boyar (Additional Author) <i>University of Central Oklahoma</i></p> <p>Lexus Taylor Penn (Additional Author) <i>University of Central Oklahoma</i></p>	<p>Choking under Performance and Gender: A Revisit with Data from Collegiate Tennis Matches</p> <p>This study employs data from college tennis to highlight the impact of pressure on the performance of tennis players, with a specific focus on gender differences. The results suggest that while female players show improvements in certain aspects of their serving performance under pressure, they tend to perform worse than their male counterparts in terms of using their serves to win points. These findings contribute to our understanding of the psychological factors that can influence player performance in tennis.</p> <p>Keywords: competitive pressure, choking, college tennis, gender</p>

List of Participants

SL	Name	Affiliation	City and Country	Role
1.	Kuang-Chung Hsu	University of Central Oklahoma	Edmond, United States	Author
2.	Nikki Diane Boyar	University of Central Oklahoma	Edmond, United States	Additional Author
3.	Lexus Taylor Penn	University of Central Oklahoma	Longview, United States	Additional Author
4.	Aaron Ecel	Makerere University Business School	Wakiso, Uganda	Listener
5.	Njideka Domnicia Igah	Enugu state Government House	Independence Layout, Nigeria	Listener
6.	Jackline Gakii Kaburu	County Government of Meru	MERU, Kenya	Listener
7.	Khadija Ojima	Iyodo	Mississauga, Canada	Listener
8.	Mohammed Usman	University of Nizwa	Birkat Al Mouz, Oman	Author
9.	Kimlin Lee Yaw	Hugh Wooding Law School	St Augustine, Trinidad and Tobago	Listener
10.	Priniti Panday	Roger Williams University	Pawtucket, USA	Listener

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