



13th Global Conference on Business Management and Economics

Conference Abstract
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Royal Solaris Cancun
January 27-28, 2023
Cancún, Mexico

Visit
www.globalconference.ca

If you need further information, please feel free to contact us via telephone or email:

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Global Conference Alliance Inc.

422 Richards Street, Unit 170, Vancouver, British Columbia, Canada V6B2Z4

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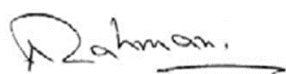
Welcome

As Conference Chair I'm honored to welcome all participants to the **13th Global Conference on Business Management and Economics (GCBME)** held on January 27-28, 2023, at beautiful **Cancún, Q.R., Mexico**.

This conference will be an excellent opportunity to meet and network with delegates from around the world in areas of management, marketing, international business, human resource management, accounting, finance, entrepreneurship, digital marketing, informational technology, and economics. Participants should benefit from conference presentations exploring cutting-edge reviews and investigations in basic and applied research.

Attending this conference also gives you an opportunity to explore Cancun and enjoy its scenic views, tropical climate, and friendly people. Cancun enjoys a global reputation as one of the world's top cities for quality of life and recreation. Cancun attracts many international conferences and events, including the sunny beaches and turquoise sea.

Thank you for considering attending the **13th Global Conference on Business Management and Economics (GCBME)**. A wide scope of participation will enrich our conference and help us all add significant value and experience to our shared research objectives.



Dr. Afzalur Rahman
CEO & Conference Chair
Global Conference Alliance Inc.

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Conference Venue



Royal Solaris Cancun

Address:

**Boulevard Kukulcan Km 20.5, Lote 64 2a Etapa, Seccion A, Zona
Hotelera, 77500 Cancún, Q.R., Mexico**

Google Map: <https://goo.gl/maps/mLMDeUFBMe6Feqw>

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Conference Time Schedule

13th Global Conference on Business Management and Economics (GCBME) – January 27-28, 2023 – Cancun, Mexico

- Friday, January 27, 2023 – Arrival of the participants in Cancun, Mexico
- Saturday, January 28, 2023 – Registration, opening speech, keynote speech, and technical sessions:

Activity	Time
Registration	10:00 am to 10:30 am
Opening Remarks Dr. Afzalur Rahman Douglas College, Canada	10:30 am to 10:35 am
Keynote Speech Dr. Afzalur Rahman Faculty Member, Douglas College, Canada	10:35 am to 11:05 am
Photo Session	11:05 am to 11:15 am
Technical Session	11:15 am to 11:55 am
Break	11:55 am to 12:00 pm
Technical Session	12:00 pm to 12:30 pm
Lunch Break and Networking	12:30 pm to 1:00 pm
Certificate Awarding and Closing Ceremony	1:00 pm to 2:00 pm

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Conference Committee

Keynote Speech



Dr. Afzalur Rahman

Faculty Member, Douglas College, Canada

Afzalur Rahman, DBA, is a full-time faculty member at Douglas College, British Columbia, Canada. Previously he has worked at Thompson Rivers University, The University of British Columbia, Okanagan College, and the Shanghai Institute of Technology. Dr. Rahman's research has focused primarily on the areas of International Business, International Marketing, Human Resource Management, Business Strategy, and Global Entrepreneurship. Afzalur completed his Doctor of Business Administration (DBA) in International Business from Argosy University-Tampa in Florida, United States. He also completed a Master of Business Administration (MBA) degree from North South University and a B.Comm. (Honors Business Administration) degree from the University of Windsor.

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Committee Members

- **Dr. Afzalur Rahman**, Douglas College, Canada *Conference Chair*
- **Dr. Michael Henry**, Thompson Rivers University, Canada; *Dean, School of Business & Economics – Adviser*
- **Masum Billah Bhuiyan** - Founder of Giant Marketers
IT Entrepreneur // Public Speaker // Business Coach // Digital Marketing Expert
- **Mr. John O’Fee**, QC, Thompson Rivers University, Canada - *Business Law and Human Resource Management*
- **Dr. Erika Skita**– Instructor, *Granville College in Vancouver, Canada*
- **Dr. Dushyant Gosai**, Colorado State University-Global Campus, United States - *Accounting*
- **Mr. Simon Parker**, Douglas College, Canada - *Marketing and International Business*
- **Dr. Ahmed Hoque**, Vancouver Island University, Canada - *Economics and Banking*
- **Dr. Emrul Hasan**, The University of British Columbia, Canada - *Finance*

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Instructions for Oral Presentation

January 28, 2023

- **Devices provided by the conference organizer:**
 - Laptop (with MS Office and Adobe Reader)
 - Projector and Screen

- **Materials provided by the presenters:**
 - PowerPoint or PDF files (files should be copied to the conference laptop at the beginning of each session)

- **Duration of each presentation:**
 - Regular oral presentation – 10 minutes including Q&A
 - Keynote speech – 30 minutes

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List of Participants

SL	Name	Affiliation	City and Country	Role
1.	Ndikumana Jeremie	Business Leadership	Bujumbura, Burundi	Listener
2.	Jules Sankara Rainer Yves L	Forum des Entrepreneurs du Nord Est	Ouanaminth, Haiti	Listener
3.	Theogene Lesly	Forum des Entrepreneurs du Nord Est	Ouanaminth, Haiti	Listener
4.	Jn Louis Wadson	Forum des Entrepreneurs du Nord Est	Ouanaminth, Haiti	Listener
5.	Jean-Mary Nelcy	Forum des Entrepreneurs du Nord Est	Ouanaminth, Haiti	Listener
6.	Theogene Frantz-Colly	Forum des Entrepreneurs du Nord Est	Ouanaminth, Haiti	Listener
7.	Elio Lodola	ES Mortgage and Financial Services	Firhouse, Ireland	Listener
8.	Nyakato Fiona	Hoima Local Government	Hoima, Uganda	Listener

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